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Factsheets - Unit Linked Life Funds

Fund Name		Max Life UL LIFE SUPER GROWTH FUND	
Segregated Fund Identification Number (SFIN)		ULIF01108/02/07LIFEGRWSUP104-Growth Super	
AUM (Rs.in Crores)	4,305.5	NAV (p.u.)	35.2971
Debt in Portfolio (Rs.in Crores)	170.0	As on Date:	31-Jul-18
Equity in Portfolio (Rs.in Crores)	4,135.4	Fund Managers: Equity -Jitendra Sriram & Rohit Tandon; Fixed Income - Ajit Kumar Bhaskaran	
Debt in Portfolio (In % of AUM)	3.95%		
Equity in Portfolio (In % of AUM)	96.05%		

Fund Objective:

Growth Super Fund is primarily equity oriented by ensuring at least 70% of the Fund corpus is invested in equities at all times. The remaining is invested in debt instruments across Government, corporate and money market papers.

Asset Allocation:

Asset Type	Actual (%)	Benchmark with Weights	Asset Range
Govt.Securities	0.00%	I Sec (Gilt Index): 0%	0 - 20%
Corporate Bonds	0.03%	Crisil Bond Index: 0%	0 - 20%
Money Market OR Equivalent	3.92%	Crisil Liquid Index: 0%	0 - 30%
Equities	96.05%	NSE Nifty50: 100%	70 - 100%
Total	100.00%		

Money Market OR Equivalent (Rs. In Crores) 168.61

Top 10 Govt.Securities in the Fund:

Security Name	Amount (In Crs.)
NIL	NA

Top 10 Bonds in Fund :

Security Name	Amount (In Crs.)
10.75 RELIANCE INDUSTRIES LIMITED 08 DEC 2018	1.41
9.50 STATE BANK OF INDIA 04 NOV 2025	0.01

Top 10 Equities in the Fund:

Security Name	Amount (In Crs.)
RELIANCE INDUSTRIES LIMITED	359.10
INFOSYS LIMITED	280.69
ITC LIMITED	248.43
HOUSING DEVELOPMENT FINANCE CORP BANK	237.02
TATA CONSULTANCY SERVICES LIMITED	237.02
LARSEN & TOUBRO LIMITED	204.61
HOUSING DEVELOPMENT FINANCE CORP LIMITED	203.95
MARUTI SUZUKI INDIA LIMITED	203.77
HINDUSTAN UNILEVER LIMITED	171.95
ICICI BANK LIMITED	165.84

Top 10 Industry in the Fund:

Industry Name	% of Fund
FINANCIAL AND INSURANCE ACTIVITIES	23.31%
COMPUTER PROGRAMMING, CONSULTANCY AND RELATED ACTIVITIES	13.44%
LIQUID MUTUAL FUND	12.13%
MFG OF COKE AND REFINED PETROLEUM PRODUCTS	9.50%
MFG OF MOTOR VEHICLES, TRAILERS AND SEMI-TRAILERS	9.07%
CIVIL ENGINEERING	5.87%
MFG OF TOBACCO PRODUCTS	5.77%
MFG OF CHEMICALS AND CHEMICAL PRODUCTS	5.76%
MFG OF FOOD PRODUCTS	4.43%
MFG OF PHARMACEUTICALS	3.90%
OTHER	6.83%

Rating Profile:		Modified Duration:	
AAA/AAA+(-)	100.00%	Debt Portfolio	0.0031
AA/AA+(-)	0.00%	Money Market Instruments	0.0000
A/ A+(-)	0.00%	(Note: Debt portfolio includes MMI)	
P1+/A1+	0.00%		

Fund Performance vs Benchmark

Time Horizon	Fund Return	Benchmark Return	Performance Against Benchmark
1 Month	5.74%	5.99%	-0.25%
3 Months	5.38%	5.75%	-0.37%
6 Months	3.03%	2.98%	0.05%
Financial Year Till Date	11.75%	12.29%	-0.53%
1 Year	13.20%	12.70%	0.51%
2 Year*	15.69%	14.61%	1.08%
3 Year*	10.67%	9.99%	0.68%
5 Year*	16.00%	14.61%	1.40%
Since Inception*	11.90%	9.14%	2.76%

*(Returns more than 1 year are #CAGR)

Fund Name		Max Life High Growth FUND	
Segregated Fund Identification Number (SFIN)		ULIF01311/02/08LIFEHIGHGR104-High Growth - Capital Builder	
AUM (Rs.in Crores)	79.1	NAV (p.u.)	29.7042
Debt in Portfolio (Rs.in Crores)	18.6	As on Date:	31-Jul-18
Equity in Portfolio (Rs.in Crores)	60.5	Fund Managers: Equity -Jitendra Sriram & Rohit Tandon; Fixed Income - Ajit Kumar Bhaskaran	
Debt in Portfolio (In % of AUM)	23.50%		
Equity in Portfolio (In % of AUM)	76.50%		

Fund Objective:

The fund is a multi-cap fund with a focus on mid cap equities, where predominant investments are equities of companies with high growth potential in the long term (to target high growth in capital value assets). At least 70% of the Fund corpus is invested in equities at all times. However, the remaining is invested in government securities, corporate bonds and money market instruments; hence the risk involved is relatively higher.

Asset Allocation:

Asset Type	Actual (%)	Benchmark with Weights	Asset Range
Govt.Securities	0.00%	I Sec (Gilt Index): 0%	0 - 30%
Corporate Bonds	0.00%	Crisil Bond Index: 0%	0 - 30%
Money Market OR Equivalent	23.50%	Crisil Liquid Index: 0%	0 - 30%
Equities	76.50%	Nifty MidCap Free Float100: 100%	70 - 100%
Total	100.00%	* Benchmark for High growth fund has been changed to Nifty Midcap Free Float 100 from	

Money Market OR Equivalent (Rs. In Crores)

18.58 January 2018 onwards

Top 10 Govt.Securities in the Fund:

Security Name	Amount (In Crs.)
NIL	NA

Top 10 Bonds in Fund :

Security Name	Amount (In Crs.)
NIL	NA

Top 10 Equities in the Fund:

Security Name	Amount (In Crs.)
HOUSING DEVELOPMENT FINANCE CORP BANK	4.24
BHARAT FINANCIAL INCLUSION LIMITED	3.28
SUNDARAM FINANCE LIMITED	2.97
KOTAK MAHINDRA MF - KOTAK BANKING ETF - DIVIDEND PAYOUT OPTION	2.55
NESTLE INDIA LIMITED	2.37
TECH MAHINDRA LIMITED	2.14
PAGE INDUSTRIES LIMITED	2.09
DIVIS LABORATORIES LIMITED	2.07
MINDA CORPORATION LIMITED	2.07
VOLTAS LIMITED	2.04

Top 10 Industry in the Fund:

Industry Name	% of Fund
CENTRAL & STATE GOVERNMENT	23.41%
FINANCIAL AND INSURANCE ACTIVITIES	19.43%
MFG OF PHARMACEUTICALS	7.97%
LIQUID MUTUAL FUND	6.96%
MFG OF MOTOR VEHICLES, TRAILERS AND SEMI-TRAILERS	6.57%
COMPUTER PROGRAMMING, CONSULTANCY AND RELATED ACTIVITIES	5.53%
MFG OF FABRICATED METAL PRODUCTS, EXCEPT MACHINERY AND EQUIPMENT	4.39%
CONSTRUCTION OF BUILDINGS	3.52%
MFG OF FOOD PRODUCTS	3.00%
MFG OF WEARING APPAREL	2.65%
OTHER	16.57%

Rating Profile:

AAA/AAA+(-)	100.00%
AA/AA+(-)	0.00%
A/ A+(-)	0.00%
P1+/A1+	0.00%

Modified Duration:

Debt Portfolio	0.0027
Money Market Instruments	0.0027

(Note: Debt portfolio includes MMI)

Fund Performance vs Benchmark

Time Horizon	Fund Return	Benchmark Return	Performance Against Benchmark
1 Month	2.31%	3.83%	-1.51%
3 Months	-4.64%	-6.97%	2.33%
6 Months	-2.06%	-9.18%	7.12%
Financial Year Till Date	1.13%	0.64%	0.49%
1 Year	6.94%	-6.66%	13.60%
2 Year*	12.38%	4.34%	8.04%
3 Year*	10.54%	3.30%	7.24%
5 Year*	16.51%	10.37%	6.14%
Since Inception*	11.00%	5.78%	5.22%

* (Returns more than 1 year are #CAGR)

Fund Name		Max Life UL LIFE GROWTH FUND	
Segregated Fund Identification Number (SFIN)		ULIF00125/06/04LIFEGROWTH104-Growth	
AUM (Rs.in Crores)	6,234.8	NAV (p.u.)	56.2686
Debt in Portfolio (Rs.in Crores)	2,909.3	As on Date:	31-Jul-18
Equity in Portfolio (Rs.in Crores)	3,325.4	Fund Managers: Equity -Jitendra Sriram & Rohit Tandon; Fixed Income - Ajit Kumar Bhaskaran	
Debt in Portfolio (In % of AUM)	46.66%		
Equity in Portfolio (In % of AUM)	53.34%		

Fund Objective:

Growth Fund invests in various asset classes such as Equities, Government Securities, Corporate Bonds and Money Market Instruments. The equities exposure in the Fund will at all times be at a minimum of 20% but not more than 70%. The Fund invests the remaining Fund corpus in debt instruments across Government, corporate and money market papers.

Asset Allocation:

Asset Type	Actual (%)	Benchmark with Weights	Asset Range
Govt.Securities	10.36%	1 Sec (Gilt Index): 15%	0 - 30%
Corporate Bonds	20.95%	Crisil Bond Index: 15%	0 - 30%
Money Market OR Equivalent	15.36%	Crisil Liquid Index: 10%	0 - 40%
Equities	53.34%	NSE Nifty50: 60%	20 - 70%
Total	100.00%		

Money Market OR Equivalent (Rs. In Crores) 957.73

Top 10 Govt.Securities in the Fund:

Security Name	Amount (In Crs.)
7.17 GOI 08 JAN 2028	296.02
8.15 GOI 24 NOV 2026	69.19
8.60 CGL 2 JUN 2028	51.90
8.28 GOI 15 FEB 2032	50.69
7.72 GOI 25 MAY 2025	36.56
7.88 GOI 19 MAR 2030	30.87
6.68 GOI 17 SEP 2031	18.81
7.35 GOI 22 JUN 2024	13.37
7.59 GOI 20 MAR 2029	9.67
7.40 GOI 09 SEP 2035	7.65

Top 10 Bonds in Fund :

Security Name	Amount (In Crs.)
7.80 YES BANK 29 SEP 2027	224.27
7.49 HOUSING DEVELOPMENT FINANCE CORPORATION 25 JAN 2019	74.72
9.05 CHOLAMANDALAM INVESTMENT & FINANCE COMPANY LIMITED 24 MAR 2028	65.56
9.51 LIC HOUSING FINANCE 24 JUL 2019	60.73
8.12 ONGC MANGALORE PETROCHEMICALS LIMITED 10 JUN 2019	50.78
2.00 TATA STEEL LIMITED 23 APR 2022	47.89
8.75 HOUSING DEVELOPMENT FINANCE CORPORATION 04 MAR 2021	37.28
9.15 DEWAN HOUSING FINANCE CORPORATION 09 SEP 2021	35.71
9 SHRIRAM TRANSPORT FINANCE CO. LIMITED 28 MAR 2028	34.19
7.8 YES BANK 01 OCT 2027	29.75

Top 10 Equities in the Fund:

Security Name	Amount (In Crs.)
HOUSING DEVELOPMENT FINANCE CORP BANK	311.89
RELIANCE INDUSTRIES LIMITED	277.52
INFOSYS LIMITED	245.72
HOUSING DEVELOPMENT FINANCE CORP LIMITED	242.37
TATA CONSULTANCY SERVICES LIMITED	192.08
MARUTI SUZUKI INDIA LIMITED	188.51
ITC LIMITED	187.55
LARSEN & TOUBRO LIMITED	175.81
MAHINDRA & MAHINDRA LIMITED	126.35
NESTLE INDIA LIMITED	104.25

Top 10 Industry in the Fund:

Industry Name	% of Fund
FINANCIAL AND INSURANCE ACTIVITIES	24.34%
LIQUID MUTUAL FUND	10.65%
CENTRAL & STATE GOVERNMENT	10.37%
MFG OF COKE AND REFINED PETROLEUM PRODUCTS	9.20%
HOUSING	7.60%
COMPUTER PROGRAMMING, CONSULTANCY AND RELATED ACTIVITIES	7.44%
MFG OF MOTOR VEHICLES, TRAILERS AND SEMI-TRAILERS	5.89%
CIVIL ENGINEERING	3.20%
MFG OF TOBACCO PRODUCTS	3.01%
MFG OF CHEMICALS AND CHEMICAL PRODUCTS	2.69%
OTHER	15.61%

Rating Profile:

AAA/AAA+(-)	73.44%
AA/AA+(-)	19.17%
A/ A+(-)	0.54%
P1+/A1+	6.85%

Modified Duration:

Debt Portfolio	2.9589
Money Market Instruments	0.0385

(Note: Debt portfolio includes MMI)

Fund Performance vs Benchmark

Time Horizon	Fund Return	Benchmark Return	Performance Against Benchmark
1 Month	3.39%	3.96%	-0.57%
3 Months	2.66%	4.11%	-1.45%
6 Months	1.19%	2.78%	-1.59%
Financial Year Till Date	5.43%	7.61%	-2.19%
1 Year	5.51%	8.96%	-3.45%
2 Year*	9.45%	11.24%	-1.79%
3 Year*	7.75%	9.23%	-1.48%
5 Year*	11.79%	12.50%	-0.71%
Since Inception*	13.26%	12.19%	1.07%

* (Returns more than 1 year are #CAGR)

Fund Name		Max Life UL LIFE BALANCED FUND	
Segregated Fund Identification Number (SFIN)		ULIF00225/06/04LIFEBALANC104-Balanced	
AUM (Rs.in Crores)	2,594.2	NAV (p.u.)	41.8185
Debt in Portfolio (Rs.in Crores)	1,741.2	As on Date:	31-Jul-18
Equity in Portfolio (Rs.in Crores)	853.0	Fund Managers: Equity -Jitendra Sriram & Rohit Tandon; Fixed Income - Ajit Kumar Bhaskaran	
Debt in Portfolio (In % of AUM)	67.12%		
Equity in Portfolio (In % of AUM)	32.88%		

Fund Objective:

Balanced Fund invests primarily in debt instruments such as Government Securities, Corporate Bonds, Money Market Instruments etc. issued primarily by Government of India/State Governments and to some extent in Corporate Bonds and Money Market Instruments. The Fund invests minimum of 10% and up to maximum of 40% of Fund corpus in equities.

Asset Allocation:

Asset Type	Actual (%)	Benchmark with Weights	Asset Range
Govt.Securities	24.43%	I Sec (Gilt Index): 30%	20 - 50%
Corporate Bonds	26.11%	Crisil Bond Index: 30%	20 - 40%
Money Market OR Equivalent	16.58%	Crisil Liquid Index: 10%	0 - 40%
Equities	32.88%	NSE Nifty50: 30%	10 - 40%
Total	100.00%		

Money Market OR Equivalent (Rs. In Crores) 430.15

Top 10 Govt.Securities in the Fund:

Security Name	Amount (In Crs.)
7.17 GOI 08 JAN 2028	311.64
8.15 GOI 24 NOV 2026	71.83
6.68 GOI 17 SEP 2031	50.32
7.72 GOI 25 MAY 2025	42.02
9.23 GOI 23 DEC 2043	35.63
7.88 GOI 19 MAR 2030	30.20
8.83 GOI 12 DEC 2041	25.01
7.40 GOI 09 SEP 2035	10.36
6.84 GOI 19 DEC 2022	8.98
7.8 GOI 3 MAY 2020	8.08

Top 10 Bonds in Fund :

Security Name	Amount (In Crs.)
7.80 YES BANK 29 SEP 2027	76.00
8.72 SHRIRAM TRANSPORT FINANCE CO. LIMITED 27 MAR 2023	41.31
8.12 ONGC MANGALORE PETROCHEMICALS LIMITED 10 JUN 2019	35.98
7.8 YES BANK 01 OCT 2027	31.05
0 LIC HOUSING FINANCE 25 FEB 2020	25.54
9.65 HOUSING DEVELOPMENT FINANCE CORPORATION 17 JAN 2019	25.14
7.085 LIC HOUSING FINANCE LIMITED 23 APR 2019	24.81
9.95 FOOD CORPORATION OF INDIA GOVT GUARANTEED 7 MAR 2022	20.93
9.44 LIC HOUSING FINANCE 30 AUG 2019	20.25
8.50 LIC HOUSING FINANCE 5 JAN 2021(OPTION II)	20.05

Top 10 Equities in the Fund:

Security Name	Amount (In Crs.)
INFOSYS LIMITED	81.50
HOUSING DEVELOPMENT FINANCE CORP BANK	76.04
ITC LIMITED	54.03
RELIANCE INDUSTRIES LIMITED	52.76
ICICI BANK LIMITED	45.40
HOUSING DEVELOPMENT FINANCE CORP LIMITED	45.01
TATA CONSULTANCY SERVICES LIMITED	41.59
MARUTI SUZUKI INDIA LIMITED	37.31
YES BANK LIMITED	35.12
STATE BANK OF INDIA	28.69

Top 10 Industry in the Fund:

Industry Name	% of Fund
CENTRAL & STATE GOVERNMENT	24.45%
FINANCIAL AND INSURANCE ACTIVITIES	24.10%
MFG OF COKE AND REFINED PETROLEUM PRODUCTS	9.59%
HOUSING	8.70%
LIQUID MUTUAL FUND	7.56%
COMPUTER PROGRAMMING, CONSULTANCY AND RELATED ACTIVITIES	5.82%
MFG OF MOTOR VEHICLES, TRAILERS AND SEMI-TRAILERS	3.11%
CIVIL ENGINEERING	2.26%
ELECTRICITY, GAS, STEAM AND AIR CONDITIONING SUPPLY	2.20%
MFG OF TOBACCO PRODUCTS	2.08%
OTHER	10.13%

Rating Profile:		Modified Duration:	
AAA/AAA+(-)	74.72%	Debt Portfolio	3.6995
AA/AA+(-)	13.61%	Money Market Instruments	0.0465
A/A+(-)	0.00%	(Note: Debt portfolio includes MMI)	
P1+/A1+	11.66%		

Fund Performance vs Benchmark

Time Horizon	Fund Return	Benchmark Return	Performance Against Benchmark
1 Month	2.45%	2.50%	-0.05%
3 Months	2.24%	2.85%	-0.61%
6 Months	1.61%	2.43%	-0.81%
Financial Year Till Date	3.34%	4.05%	-0.71%
1 Year	3.29%	5.74%	-2.44%
2 Year*	7.38%	8.55%	-1.17%
3 Year*	7.59%	8.51%	-0.92%
5 Year*	10.44%	10.79%	-0.35%
Since Inception*	10.86%	9.90%	0.96%

* (Returns more than 1 year are #CAGR)

Fund Name		Max Life UL LIFE CONSERVATIVE FUND	
Segregated Fund Identification Number (SFIN)		ULIF00325/06/04LIFECONSER104-Conservative	
AUM (Rs.in Crores)	171.3	NAV (p.u.)	34.2069
Debt in Portfolio (Rs.in Crores)	155.2	As on Date:	31-Jul-18
Equity in Portfolio (Rs.in Crores)	16.2	Fund Managers: Equity -Jitendra Sriram & Rohit Tandon; Fixed Income - Ajit Kumar Bhaskaran	
Debt in Portfolio (In % of AUM)	90.55%		
Equity in Portfolio (In % of AUM)	9.45%		

Fund Objective:

Conservative Fund invests primarily in debt instruments such as Government Securities, Corporate Bonds, Money Market Instruments etc. issued primarily by Government of India/State Governments and to some extent in Corporate Bonds and Money Market Instruments. The Fund invests up to 15% of Fund corpus in equities.

Asset Allocation:

Asset Type	Actual (%)	Benchmark with Weights	Asset Range
Govt.Securities	52.77%	I Sec (Gilt Index): 60%	50 - 80%
Corporate Bonds	28.25%	Crisil Bond Index: 22.5%	0 - 50%
Money Market OR Equivalent	9.53%	Crisil Liquid Index: 7.5%	0 - 40%
Equities	9.45%	NSE Nifty50: 10%	0 - 15%
Total	100.00%		

Money Market OR Equivalent (Rs. In Crores) 16.34

Top 10 Govt.Securities in the Fund:

Security Name	Amount (In Crs.)
6.84 GOI 19 DEC 2022	40.43
7.17 GOI 08 JAN 2028	23.81
7.35 GOI 22 JUN 2024	10.36
7.8 GOI 3 MAY 2020	5.02
7.68 GOI 15 DEC 2023	3.84
7.72 GOI 25 MAY 2025	3.41
8.40 GOI 28 JUL 2024	1.30
6.35 GOI 2 JAN 2020	0.92
7.40 GOI 09 SEP 2035	0.36
8.15 UTTAR PRADESH SDL 02 JUN 2021	0.17

Top 10 Bonds in Fund :

Security Name	Amount (In Crs.)
7.80 YES BANK 29 SEP 2027	7.27
8.09 RURAL ELECTRIFICATION CORPORATION LIMITED 21 MAR 2028	4.91
7.85 POWER FINANCE CORPORATION 03 APR 2028	3.86
9.10 SHRIRAM TRANSPORT FINANCE COMPANY LIMITED 12 JUL 2021	3.54
8.12 ONGC MANGALORE PETROCHEMICALS LIMITED 10 JUN 2019	3.50
8.85 G.E. SHIPPING 12 APR 2028	3.06
9.05 DEWAN HOUSING FINANCE CORPORATION LIMITED 09 SEP 2023	3.05
7.95 HOUSING DEVELOPMENT FINANCE CORPORATION BANK 21 SEP 2026	2.41
8.65 INDIA INFRADEBT LIMITED 22 MAR 2026	2.03
9.43 LIC HOUSING FINANCE 10 FEB 2022	1.55

Top 10 Equities in the Fund:

Security Name	Amount (In Crs.)
INFOSYS LIMITED	2.12
HOUSING DEVELOPMENT FINANCE CORP BANK	1.67
RELIANCE INDUSTRIES LIMITED	1.37
ICICI BANK LIMITED	0.85
ITC LIMITED	0.83
MARUTI SUZUKI INDIA LIMITED	0.77
LARSEN & TOUBRO LIMITED	0.72
BRITANNIA INDUSTRIES LIMITED	0.59
HOUSING DEVELOPMENT FINANCE CORP LIMITED	0.54
HINDUSTAN PETROLEUM CORPORATION LIMITED	0.54

Top 10 Industry in the Fund:

Industry Name	% of Fund
CENTRAL & STATE GOVERNMENT	57.46%
FINANCIAL AND INSURANCE ACTIVITIES	21.44%
HOUSING	6.18%
MFG OF COKE AND REFINED PETROLEUM PRODUCTS	3.27%
ELECTRICITY, GAS, STEAM AND AIR CONDITIONING SUPPLY	2.07%
WATER TRANSPORT	1.78%
COMPUTER PROGRAMMING, CONSULTANCY AND RELATED ACTIVITIES	1.50%
CIVIL ENGINEERING	1.07%
MFG OF MOTOR VEHICLES, TRAILERS AND SEMI-TRAILERS	0.75%
MFG OF CHEMICALS AND CHEMICAL PRODUCTS	0.62%
OTHER	3.86%

Rating Profile:		Modified Duration:	
AAA/AAA+(-)	87.99%	Debt Portfolio	4.0446
AA/AA+(-)	8.82%	Money Market Instruments	0.0153
A/A+(-)	0.00%	<i>(Note: Debt portfolio includes MMI)</i>	
P1+/A1+	3.18%		

Fund Performance vs Benchmark

Time Horizon	Fund Return	Benchmark Return	Performance Against Benchmark
1 Month	1.50%	1.53%	-0.02%
3 Months	1.60%	2.03%	-0.44%
6 Months	1.21%	2.17%	-0.96%
Financial Year Till Date	0.97%	1.73%	-0.77%
1 Year	0.88%	3.66%	-2.78%
2 Year*	5.21%	6.70%	-1.49%
3 Year*	6.68%	8.01%	-1.32%
5 Year*	8.71%	9.66%	-0.95%
Since Inception*	9.27%	8.27%	1.00%

* (Returns more than 1 year are #CAGR)

Fund Name		Max Life UL LIFE SECURED FUND	
Segregated Fund Identification Number (SFIN)		ULIF00425/06/04LIFESECURE104-Secured	
AUM (Rs.in Crores)	556.4	NAV (p.u.)	28.5257
Debt in Portfolio (Rs.in Crores)	556.4	As on Date:	31-Jul-18
Equity in Portfolio (Rs.in Crores)	-	Fund Managers: Fixed Income -Ajit Kumar Bhaskaran	
Debt in Portfolio (In % of AUM)	100.00%		
Equity in Portfolio (In % of AUM)	0.00%		

Fund Objective:

Secure Fund invests in debt instruments such as Government Securities, Corporate Bonds, Money Market Instruments etc. issued primarily by Government of India/State Governments, corporates and banks. The Fund also invests in money market instruments as prescribed by IRDA. No investment is made in equities.

Asset Allocation:

Asset Type	Actual (%)	Benchmark with Weights	Asset Range
Govt.Securities	55.63%	1 Sec (Gilt Index): 70%	50 - 100%
Corporate Bonds	41.74%	Crisil Bond Index: 25%	0 - 50%
Money Market OR Equivalent	2.63%	Crisil Liquid Index: 5%	0 - 40%
Equities	0.00%	NSE Nifty50: 0%	0 -0%
Total	100.00%		

Money Market OR Equivalent (Rs. In Crores)

14.65

Top 10 Govt.Securities in the Fund:

Security Name	Amount (In Crs.)
6.84 GOI 19 DEC 2022	123.16
7.17 GOI 08 JAN 2028	66.74
8.27 GOI 9 JUN 2020	30.99
7.8 GOI 3 MAY 2020	29.38
8.15 GOI 24 NOV 2026	23.89
7.72 GOI 25 MAY 2025	10.60
7.68 GOI 15 DEC 2023	6.49
8.83 GOI 12 DEC 2041	4.17
8.79 GOI 08 NOV 2021	3.09
8.15 UTTAR PRADESH SDL 02 JUN 2021	1.50

Top 10 Bonds in Fund :

Security Name	Amount (In Crs.)
8.03 POWER FINANCE CORPORATION 02 MAY 2026	26.77
8.65 INDIA INFRADEBT LIMITED 22 MAR 2026	17.72
9.05 DEWAN HOUSING FINANCE CORPORATION LIMITED 09 SEP 2023	15.27
7.8 YES BANK 01 OCT 2027	13.99
8.85 G.E. SHIPPING 12 APR 2028	12.23
8.90 BAJAJ FINANCE LIMITED 23 MAR 2026	12.19
8.06 RURAL ELECTRIFICATION CORPORATION LIMITED 27 MAR 2028	10.49
9.08 KONKAN RAILWAY CORPORATION LIMITED 25 SEP 2024	10.31
9.05 DEWAN HOUSING FINANCE CORPORATION LIMITED 09 SEP 2021	10.18
8.72 SHRIRAM TRANSPORT FINANCE CO. LIMITED 27 MAR 2023	9.95

Top 10 Equities in the Fund:

Security Name	Amount (In Crs.)
NIL	NA

Top 10 Industry in the Fund:

Industry Name	% of Fund
CENTRAL & STATE GOVERNMENT	55.64%
FINANCIAL AND INSURANCE ACTIVITIES	22.85%
HOUSING	9.40%
LAND TRANSPORT AND TRANSPORT VIA PIPELINES	2.70%
WATER TRANSPORT	2.20%
ELECTRICITY, GAS, STEAM AND AIR CONDITIONING SUPPLY	1.77%
WHOLESALE TRADE, EXCEPT OF MOTOR VEHICLES AND MOTORCYCLES	1.54%
CIVIL ENGINEERING	1.20%
MFG OF BASIC METALS	0.08%
GOVERNMENT OF INDIA	0.06%
OTHER	2.57%

Rating Profile:

AAA/AAA+(-)	91.05%
AA/AA+(-)	8.90%
A/ A+(-)	0.05%
P1+/A1+	0.00%

Modified Duration:

Debt Portfolio	4.2668
Money Market Instruments	0.0000

(Note: Debt portfolio includes MMI)

Fund Performance vs Benchmark

Time Horizon	Fund Return	Benchmark Return	Performance Against Benchmark
1 Month	0.94%	1.05%	-0.11%
3 Months	1.20%	1.61%	-0.41%
6 Months	1.57%	1.99%	-0.42%
Financial Year Till Date	0.05%	0.55%	-0.49%
1 Year	0.03%	2.50%	-2.47%
2 Year*	4.63%	5.76%	-1.13%
3 Year*	6.81%	7.72%	-0.91%
5 Year*	8.45%	9.05%	-0.61%
Since Inception*	7.85%	7.34%	0.50%

* (Returns more than 1 year are #CAGR)

Fund Name		Max Life DYNAMIC OPPORTUNITIES FUND	
Segregated Fund Identification Number (SFIN)		ULIF01425/03/08LIFEDYNOPP104-Dynamic Opportunities	
AUM (Rs.in Crores)	953.5	NAV (p.u.)	26.6171
Debt in Portfolio (Rs.in Crores)	390.2	As on Date:	31-Jul-18
Equity in Portfolio (Rs.in Crores)	563.2	Fund Managers: Equity -Jitendra Sriram & Rohit Tandon; Fixed Income - Ajit Kumar Bhaskaran	
Debt in Portfolio (In % of AUM)	40.93%		
Equity in Portfolio (In % of AUM)	59.07%		

Fund Objective:

The investment objective of this fund is to provide potentially higher returns to the policyholder by dynamically investing in Equities, Debt or cash instruments to capitalize on changing market conditions. The funds will have flexibility to increase or decrease the debt-equity ratio of the fund basis the opportunities available in the market.

Asset Allocation:

Asset Type	Actual (%)	Benchmark with Weights	Asset Range
Govt.Securities	19.30%	1 Sec (Gilt Index): 20%	0 - 100%
Corporate Bonds	13.61%	Crisil Bond Index: 20%	0 - 100%
Money Market OR Equivalent	8.02%	Crisil Liquid Index: 10%	0 - 40%
Equities	59.07%	NSE Nifty50: 50%	0 - 100%
Total	100.00%		

Money Market OR Equivalent (Rs. In Crores) 76.48

Top 10 Govt.Securities in the Fund:

Security Name	Amount (In Crs.)
7.17 GOI 08 JAN 2028	95.31
6.84 GOI 19 DEC 2022	43.60
6.68 GOI 17 SEP 2031	21.48
7.88 GOI 19 MAR 2030	12.39
7.72 GOI 25 MAY 2025	2.50
6.57 GOI 05 DEC 2033	2.20
6.35 GOI 2 JAN 2020	1.56
7.8 GOI 3 MAY 2020	0.86
8.15 UTTAR PRADESH SDL 02 JUN 2021	0.67
8.03 UTTAR PRADESH SDL 02 JUN 2020	0.67

Top 10 Bonds in Fund :

Security Name	Amount (In Crs.)
7.80 YES BANK 29 SEP 2027	25.46
9.15 DEWAN HOUSING FINANCE CORPORATION 09 SEP 2021	15.30
8.07 ENERGY EFFICIENCY SERVICES 20 MAR 2020	12.86
7.74 LIC HOUSING FINANCE LIMITED 05 JUN 2020	9.51
8.65 INDIA INFRADEBT LIMITED 22 MAR 2026	8.10
7.85 POWER FINANCE CORPORATION 03 APR 2028	6.47
7.8 YES BANK 01 OCT 2027	5.59
9.24 HOUSING DEVELOPMENT FINANCE CORPORATION 24 JUN 2024	5.14
9.25 DEWAN HOUSING FINANCE CORPORATION 08 SEP 2023	5.13
8.72 SHRIRAM TRANSPORT FINANCE CO. LIMITED 27 MAR 2023	4.98

Top 10 Equities in the Fund:

Security Name	Amount (In Crs.)
HOUSING DEVELOPMENT FINANCE CORP BANK	54.65
RELIANCE INDUSTRIES LIMITED	40.70
TATA CONSULTANCY SERVICES LIMITED	36.53
INFOSYS LIMITED	34.75
LARSEN & TOUBRO LIMITED	34.33
ITC LIMITED	32.29
HOUSING DEVELOPMENT FINANCE CORP LIMITED	29.66
MARUTI SUZUKI INDIA LIMITED	29.55
HINDUSTAN UNILEVER LIMITED	26.48
TECH MAHINDRA LIMITED	21.64

Top 10 Industry in the Fund:

Industry Name	% of Fund
FINANCIAL AND INSURANCE ACTIVITIES	25.89%
CENTRAL & STATE GOVERNMENT	19.37%
COMPUTER PROGRAMMING, CONSULTANCY AND RELATED ACTIVITIES	10.89%
LIQUID MUTUAL FUND	6.71%
MFG OF MOTOR VEHICLES, TRAILERS AND SEMI-TRAILERS	6.38%
MFG OF COKE AND REFINED PETROLEUM PRODUCTS	6.10%
MFG OF CHEMICALS AND CHEMICAL PRODUCTS	4.13%
HOUSING	3.72%
CIVIL ENGINEERING	3.60%
MFG OF TOBACCO PRODUCTS	3.39%
OTHER	9.82%

Rating Profile:

AAA/AAA+(-)	84.86%
AA/AA+(-)	15.14%
A/ A+(-)	0.00%
P1+/A1+	0.00%

Modified Duration:

Debt Portfolio	4.1412
Money Market Instruments	0.0000

(Note: Debt portfolio includes MMI)

Fund Performance vs Benchmark

Time Horizon	Fund Return	Benchmark Return	Performance Against Benchmark
1 Month	4.03%	3.47%	0.56%
3 Months	3.88%	3.69%	0.19%
6 Months	2.75%	2.67%	0.08%
Financial Year Till Date	6.92%	6.42%	0.50%
1 Year	6.38%	7.89%	-1.51%
2 Year*	10.16%	10.35%	-0.19%
3 Year*	8.95%	9.00%	-0.06%
5 Year*	12.99%	11.95%	1.04%
Since Inception*	10.02%	7.48%	2.54%

* (Returns more than 1 year are #CAGR)

Fund Name		Max Life UL MONEY MARKET FUND	
Segregated Fund Identification Number (SFIN)		ULIF01528/04/09LIFEMONEYM104-Money Market	
AUM (Rs.in Crores)	26.6	NAV (p.u.)	17.0510
Debt in Portfolio (Rs.in Crores)	26.6	As on Date:	31-Jul-18
Equity in Portfolio (Rs.in Crores)	-	Fund Managers: Fixed Income -Ajit Kumar Bhaskaran	
Debt in Portfolio (In % of AUM)	100.00%		
Equity in Portfolio (In % of AUM)	0.00%		

Fund Objective:

The investment objective of the fund is to provide low risk returns primarily through a portfolio of treasury bills of duration ranging from 91 days to 180 days and cash. The goal of this fund is to preserve principal while yielding a modest return.

Asset Allocation:

Asset Type	Actual (%)	Benchmark with Weights	Asset Range
Govt.Securities	0.00%	I Sec (Gilt Index): 0%	0 - 0%
Corporate Bonds	0.00%	Crisil Bond Index: 0%	0 - 0%
Money Market OR Equivalent	100.00%	Crisil Liquid Index: 100%	0 - 100%
Equities	0.00%	NSE Nifty50: 0%	0 - 0%
Total	100.00%		

Money Market OR Equivalent (Rs. In Crores) 26.65

Top 10 Govt.Securities in the Fund:

Security Name	Amount (In Crs.)	Security Name	Amount (In Crs.)
NIL	NA	NIL	NA

Top 10 Bonds in Fund :

Top 10 Equities in the Fund:

Security Name	Amount (In Crs.)	Industry Name	% of Fund
NIL	NA	CENTRAL & STATE GOVERNMENT	99.99%
		OTHER	0.01%

Top 10 Industry in the Fund:

Rating Profile:		Modified Duration:	
AAA/AAA+(-)	100.00%	Debt Portfolio	0.1428
AA/AA+(-)	0.00%	Money Market Instruments	0.1428
A/ A+(-)	0.00%	(Note: Debt portfolio includes MMI)	
P1+/A1+	0.00%		

Fund Performance vs Benchmark

Time Horizon	Fund Return	Benchmark Return	Performance Against Benchmark
1 Month	0.43%	0.60%	-0.16%
3 Months	1.29%	1.86%	-0.57%
6 Months	2.54%	3.68%	-1.14%
Financial Year Till Date	1.71%	2.40%	-0.69%
1 Year	5.15%	7.04%	-1.89%
2 Year*	5.25%	6.92%	-1.66%
3 Year*	5.59%	7.22%	-1.63%
5 Year*	6.50%	8.11%	-1.61%
Since Inception*	5.93%	7.18%	-1.25%

*(Returns more than 1 year are #CAGR)

Fund Name		Max Life UL SECURE PLUS	
Segregated Fund Identification Number (SFIN)		ULIF01628/04/09LIFESECLPS104-Secure Plus	
AUM (Rs.in Crores)	230.1	NAV (p.u.)	20.0275
Debt in Portfolio (Rs.in Crores)	230.1	As on Date:	31-Jul-18
Equity in Portfolio (Rs.in Crores)	-	Fund Managers: Fixed Income -Ajit Kumar Bhaskaran	
Debt in Portfolio (In % of AUM)	100.00%		
Equity in Portfolio (In % of AUM)	0.00%		

Fund Objective:

The investment objective of the fund is to provide higher security of investment by way of higher proportion of investment in sovereign papers that carry an implicit guarantee for repayment of principal and interest from the Government of India. This fund is available only under Systematic Transfer Plan (STP) strategy.

Asset Allocation:

Asset Type	Actual (%)	Benchmark with Weights	Asset Range
Govt.Securities	65.07%	1 Sec (Gilt Index): 75%	60 - 100%
Corporate Bonds	32.75%	Crisil Bond Index: 20%	0 - 40%
Money Market OR Equivalent	2.19%	Crisil Liquid Index: 5%	0 - 40%
Equities	0.00%	NSE Nifty50: 0%	0 - 0%
Total	100.00%		

Money Market OR Equivalent (Rs. In Crores)

5.03

Top 10 Govt.Securities in the Fund:		Top 10 Bonds in Fund :	
Security Name	Amount (In Crs.)	Security Name	Amount (In Crs.)
6.84 GOI 19 DEC 2022	55.97	8.09 RURAL ELECTRIFICATION CORPORATION LIMITED 21 MAR 2028	8.15
7.17 GOI 08 JAN 2028	33.38	7.80 YES BANK 29 SEP 2027	6.99
8.27 GOI 9 JUN 2020	25.98	8.85 G.E. SHIPPING 12 APR 2028	6.11
7.8 GOI 3 MAY 2020	13.11	8.65 INDIA INFRADEBT LIMITED 22 MAR 2026	5.57
8.15 GOI 24 NOV 2026	12.41	7.95 LIC HOUSING FINANCE LIMITED 29 JAN 2028(PUT DATE 27 AUG 2021)	4.94
7.68 GOI 15 DEC 2023	5.12	9.05 DEWAN HOUSING FINANCE CORPORATION LIMITED 09 SEP 2023	4.89
6.35 GOI 2 JAN 2020	1.92	8.49 HOUSING DEVELOPMENT FINANCE CORPORATION 27 APR 2020	4.51
7.40 GOI 09 SEP 2035	0.31	9 SHRIRAM TRANSPORT FINANCE CO. LIMITED 28 MAR 2028	4.02
7.35 GOI 22 JUN 2024	0.28	7.95 HOUSING DEVELOPMENT FINANCE CORPORATION BANK 21 SEP 2026	3.47
8.15 UTTAR PRADESH SDL 02 JUN 2021	0.20	7.85 POWER FINANCE CORPORATION 03 APR 2028	3.19

Top 10 Equities in the Fund:

Security Name	Amount (In Crs.)	Industry Name	% of Fund
NIL	NA	CENTRAL & STATE GOVERNMENT	65.13%
		FINANCIAL AND INSURANCE ACTIVITIES	18.55%
		HOUSING	8.86%
		WATER TRANSPORT	2.66%
		LAND TRANSPORT AND TRANSPORT VIA PIPELINES	1.51%
		ELECTRICITY, GAS, STEAM AND AIR CONDITIONING SUPPLY	1.11%
		MFG OF BASIC METALS	0.06%
		OTHER	2.12%

Rating Profile:

AAA/AAA+(-)	92.14%
AA/AA+(-)	7.86%
A/ A+(-)	0.00%
P1+/A1+	0.00%

Modified Duration:

Debt Portfolio	4.2337
Money Market Instruments	0.0000

(Note: Debt portfolio includes MMI)

Fund Performance vs Benchmark

Time Horizon	Fund Return	Benchmark Return	Performance Against Benchmark
1 Month	0.96%	1.05%	-0.09%
3 Months	1.21%	1.61%	-0.40%
6 Months	1.79%	2.00%	-0.21%
Financial Year Till Date	0.18%	0.56%	-0.38%
1 Year	0.45%	2.55%	-2.10%
2 Year*	4.81%	5.76%	-0.95%
3 Year*	7.04%	7.74%	-0.70%
5 Year*	8.60%	9.07%	-0.47%
Since Inception*	7.79%	7.46%	0.32%

*(Returns more than 1 year are #CAGR)

Fund Name		Max Life GUARANTEED FUND- DYNAMIC	
Segregated Fund Identification Number (SFIN)		ULIF01004/10/06AMSRGUADYN104-Amsure Guaranteed Dynamic	
AUM (Rs.in Crores)	3.8	NAV (p.u.)	21.5816
Debt in Portfolio (Rs.in Crores)	3.3	As on Date:	31-Jul-18
Equity in Portfolio (Rs.in Crores)	0.6	Fund Managers: Equity -Jitendra Sriram & Rohit Tandon; Fixed Income - Ajit Kumar Bhaskaran	
Debt in Portfolio (In % of AUM)	85.47%		
Equity in Portfolio (In % of AUM)	14.53%		

Fund Objective:

The investment objective of this fund is to provide stable return by investing in assets of relatively low to moderate level of risk. The fund will invest primarily in fixed interest securities such as Government Securities, Corporate bonds etc. However the fund will also invest in equities.

Asset Allocation:

Asset Type	Actual (%)	Benchmark with Weights	Asset Range
Govt.Securities	58.76%	I Sec (Gilt Index): 50%	50 - 80%
Corporate Bonds	13.27%	Crisil Bond Index: 25%	0 - 50%
Money Market OR Equivalent	13.44%	Crisil Liquid Index: 10%	0 - 40%
Equities	14.53%	NSE Nifty50: 15%	0 - 30%
Total	100.00%		

Money Market OR Equivalent (Rs. In Crores) 0.51

Top 10 Govt.Securities in the Fund:

Security Name	Amount (In Crs.)
7.17 GOI 08 JAN 2028	0.60
6.84 GOI 19 DEC 2022	0.45
7.8 GOI 3 MAY 2020	0.31
8.65 GUJARAT SDL 21 SEP 2021	0.30
7.72 GOI 25 MAY 2025	0.27
7.40 GOI 09 SEP 2035	0.10
6.68 GOI 17 SEP 2031	0.08
8.40 GOI 28 JUL 2024	0.07
7.35 GOI 22 JUN 2024	0.02
6.57 GOI 05 DEC 2033	0.02

Top 10 Bonds in Fund :

Security Name	Amount (In Crs.)
9.1 EAST NORTH INTERCONNECTION COMPANY LIMITED 28 JUN 2024	0.31
10.00 SHRIRAM TRANSPORT FINANCE 13 NOV 2024	0.11
7.95 HOUSING DEVELOPMENT FINANCE CORPORATION BANK 21 SEP 2026	0.10

Top 10 Equities in the Fund:

Security Name	Amount (In Crs.)
HOUSING DEVELOPMENT FINANCE CORP LIMITED	0.08
HOUSING DEVELOPMENT FINANCE CORP BANK	0.06
INFOSYS LIMITED	0.06
ITC LIMITED	0.05
ICICI BANK LIMITED	0.05
RELIANCE INDUSTRIES LIMITED	0.04
STATE BANK OF INDIA	0.04
NESTLE INDIA LIMITED	0.04
LARSEN & TOUBRO LIMITED	0.04
HERO MOTOCORP LIMITED	0.03

Top 10 Industry in the Fund:

Industry Name	% of Fund
CENTRAL & STATE GOVERNMENT	70.89%
FINANCIAL AND INSURANCE ACTIVITIES	11.31%
ELECTRICITY, GAS, STEAM AND AIR CONDITIONING SUPPLY	8.01%
MFG OF COKE AND REFINED PETROLEUM PRODUCTS	1.73%
COMPUTER PROGRAMMING, CONSULTANCY AND RELATED ACTIVITIES	1.61%
MFG OF TOBACCO PRODUCTS	1.34%
MFG OF MOTOR VEHICLES, TRAILERS AND SEMI-TRAILERS	1.06%
MFG OF FOOD PRODUCTS	1.05%
CIVIL ENGINEERING	0.96%
MFG OF PHARMACEUTICALS	0.72%
OTHER	1.30%

Rating Profile:		Modified Duration:	
AAA/AAA+(-)	96.74%	Debt Portfolio	3.9266
AA/AA+(-)	3.26%	Money Market Instruments	0.0004
A/ A+(-)	0.00%	<i>(Note: Debt portfolio includes MMI)</i>	
P1+/A1+	0.00%		

Fund Performance vs Benchmark

Time Horizon	Fund Return	Benchmark Return	Performance Against Benchmark
1 Month	1.65%	1.76%	-0.11%
3 Months	1.63%	2.24%	-0.61%
6 Months	0.67%	2.26%	-1.60%
Financial Year Till Date	1.37%	2.34%	-0.98%
1 Year	0.83%	4.26%	-3.43%
2 Year*	4.74%	7.19%	-2.45%
3 Year*	5.34%	8.13%	-2.79%
5 Year*	7.25%	9.93%	-2.68%
Since Inception*	6.78%	6.07%	0.71%

* (Returns more than 1 year are #CAGR)

Fund Name		Max Life GUARANTEED FUND-INCOME	
Segregated Fund Identification Number (SFIN)		ULIF00904/10/06AMSRGUAINC104-Amsure Guaranteed Income	
AUM (Rs.in Crores)	0.9	NAV (p.u.)	20.5747
Debt in Portfolio (Rs.in Crores)	0.9	As on Date:	31-Jul-18
Equity in Portfolio (Rs.in Crores)	0.1	Fund Managers: Equity -Jitendra Sriram & Rohit Tandon; Fixed Income - Ajit Kumar Bhaskaran	
Debt in Portfolio (In % of AUM)	92.81%		
Equity in Portfolio (In % of AUM)	7.19%		

Fund Objective:

The investment objective of this fund is to provide stable return by investing in relatively low risk assets. The fund will invest primarily in fixed interest securities such as Government Securities, Corporate bonds etc. However the fund will also invest in equities.

Asset Allocation:			
Asset Type	Actual (%)	Benchmark with Weights	Asset Range
Govt.Securities	59.51%	I Sec (Gilt Index): 75%	50 - 100%
Corporate Bonds	9.79%	Crisil Bond Index: 10%	0 - 50%
Money Market OR Equivalent	23.52%	Crisil Liquid Index: 10%	0 - 40%
Equities	7.19%	NSE Nifty50: 5%	0 - 15%
Total	100.00%		

Money Market OR Equivalent (Rs. In Crores) 0.22

Top 10 Govt.Securities in the Fund:		Top 10 Bonds in Fund :	
Security Name	Amount (In Crs.)	Security Name	Amount (In Crs.)
7.17 GOI 08 JAN 2028	0.13	0 NABARD 01 JAN 2019	0.05
7.35 GOI 22 JUN 2024	0.12	9.50 STATE BANK OF INDIA 04 NOV 2025	0.04
7.8 GOI 3 MAY 2020	0.10		
7.72 GOI 25 MAY 2025	0.05		
6.84 GOI 19 DEC 2022	0.04		
7.88 GOI 19 MAR 2030	0.03		
7.40 GOI 09 SEP 2035	0.03		
8.40 GOI 28 JUL 2024	0.02		
6.68 GOI 17 SEP 2031	0.02		
6.35 GOI 2 JAN 2020	0.01		

Top 10 Equities in the Fund:		Top 10 Industry in the Fund:	
Security Name	Amount (In Crs.)	Industry Name	% of Fund
RELIANCE INDUSTRIES LIMITED	0.01	CENTRAL & STATE GOVERNMENT	82.12%
HOUSING DEVELOPMENT FINANCE CORP LIMITED	0.01	FINANCIAL AND INSURANCE ACTIVITIES	12.01%
ITC LIMITED	0.01	MFG OF COKE AND REFINED PETROLEUM PRODUCTS	1.33%
LARSEN & TOUBRO LIMITED	0.01	CIVIL ENGINEERING	0.84%
ICICI BANK LIMITED	0.005	MFG OF PHARMACEUTICALS	0.66%
STATE BANK OF INDIA	0.004	MFG OF TOBACCO PRODUCTS	0.61%
SUN PHARMACEUTICAL INDUSTRIES LIMITED	0.004	MFG OF MOTOR VEHICLES, TRAILERS AND SEMI-TRAILERS	0.61%
INFOSYS LIMITED	0.003	COMPUTER PROGRAMMING, CONSULTANCY AND RELATED ACTIVITIES	0.52%
HERO MOTOCORP LIMITED	0.003	ELECTRICITY, GAS, STEAM AND AIR CONDITIONING SUPPLY	0.29%
AXIS BANK LIMITED	0.003	MFG OF CHEMICALS AND CHEMICAL PRODUCTS	0.09%
		OTHER	0.91%

Rating Profile:		Modified Duration:	
AAA/AAA+(-)	100.00%	Debt Portfolio	3.4306
AA/AA+(-)	0.00%	Money Market Instruments	0.0007
A/ A+(-)	0.00%	(Note: Debt portfolio includes MMI)	
P1+/A1+	0.00%		

Fund Performance vs Benchmark			
Time Horizon	Fund Return	Benchmark Return	Performance Against Benchmark
1 Month	1.28%	1.26%	0.02%
3 Months	1.41%	1.85%	-0.44%
6 Months	1.10%	2.18%	-1.08%
Financial Year Till Date	0.81%	1.25%	-0.44%
1 Year	0.18%	3.39%	-3.22%
2 Year*	3.79%	6.28%	-2.50%
3 Year*	5.12%	7.89%	-2.77%
5 Year*	6.81%	9.37%	-2.56%
Since Inception*	6.34%	5.96%	0.39%

* (Returns more than 1 year are #CAGR)

Fund Name		Max Life Discontinuance Fund Individual	
Segregated Fund Identification Number (SFIN)		ULIF02021/06/13LIFEDISCON104-Discontinuance Policy Fund individual	
AUM (Rs.in Crores)	926.4	NAV (p.u.)	13.9227
Debt in Portfolio (Rs.in Crores)	926.4	As on Date:	31-Jul-18
Equity in Portfolio (Rs.in Crores)	-	Fund Managers: Fixed Income -Ajit Kumar Bhaskaran	
Debt in Portfolio (In % of AUM)	100.00%		
Equity in Portfolio (In % of AUM)	0.00%		

Fund Objective:

In terms of regulatory guidelines, this fund comprises of policies discontinued by the policyholders. It invests in a manner so as to provide stable and sustainable returns to the discontinued policies till revived or paid out.

Asset Allocation:

Asset Type	Actual (%)	Benchmark with Weights	Asset Range
Govt.Securities	73.37%	NA	NA
Corporate Bonds	0.00%	NA	NA
Money Market OR Equivalent	26.63%	NA	NA
Equities	0.00%	NA	NA
Total	100.00%		

Money Market OR Equivalent (Rs. In Crores)

246.73

Top 10 Govt.Securities in the Fund:

Security Name	Amount (In Crs.)
6.90 GOI 13 JUL 2019	167.46
7.28 GOI 3 JUN 2019	123.65
8.12 GOI 10 DEC 2020	94.51
8.79 GOI 08 NOV 2021	47.66
7.80 GOI 11 APR 2021	40.12
6.35 GOI 2 JAN 2020	39.43
6.05 GOI 02 FEB 2019	35.65
7.95 KARNATKA SDL 05 AUG 2019	28.06
8.60 MAHARASTRA SDL 20 JUL 2021	20.24
8.19 CGL 16 JAN 2020	18.49

Top 10 Bonds in Fund :

Security Name	Amount (In Crs.)
NIL	NA

Top 10 Equities in the Fund:

Security Name	Amount (In Crs.)
NIL	NA

Top 10 Industry in the Fund:

Industry Name	% of Fund
CENTRAL & STATE GOVERNMENT	90.97%
LIQUID MUTUAL FUND	8.10%
OTHER	0.94%

Rating Profile:

AAA/AAA+(-)	100.00%
AA/AA+(-)	0.00%
A/ A+(-)	0.00%
P1+/A1+	0.00%

Modified Duration:

Debt Portfolio	1.0452
Money Market Instruments	0.0006

(Note: Debt portfolio includes MMI)

Fund Performance vs Benchmark

Time Horizon	Fund Return	Benchmark Return	Performance Against Benchmark
1 Month	0.56%	0.33%	0.22%
3 Months	1.36%	1.00%	0.36%
6 Months	2.43%	2.00%	0.43%
Financial Year Till Date	1.32%	1.33%	-0.01%
1 Year	4.78%	4.00%	0.78%
2 Year*	5.83%	4.00%	1.83%
3 Year*	7.25%	4.00%	3.25%
5 Year*	NA	NA	NA
Since Inception*	8.08%	4.00%	4.08%

*(Returns more than 1 year are #CAGR)



Factsheets - Unit Linked Pension Funds

Fund Name		Max Life UL PENSION GROWTH SUPER FUND	
Segregated Fund Identification Number (SFIN)		ULIF01213/08/07PENSGRWSUP104-Pension Growth Super	
AUM (Rs.in Crores)	385.0	NAV (p.u.)	22.2785
Debt in Portfolio (Rs.in Crores)	17.8	As on Date:	31-Jul-18
Equity in Portfolio (Rs.in Crores)	367.2	Fund Managers: Equity -Jitendra Sriram & Rohit Tandon; Fixed Income - Ajit Kumar Bhaskaran	
Debt in Portfolio (In % of AUM)	4.64%		
Equity in Portfolio (In % of AUM)	95.36%		

Fund Objective:

The investment objective of the equity fund is to provide potentially higher returns to Unit-holders by investing predominantly in Equities (to target growth in capital value of assets); however, the fund may also invest in Government securities, corporate bonds and money market instruments.

Asset Allocation:

Asset Type	Actual (%)	Benchmark with Weights	Asset Range
Govt.Securities	0.00%	I Sec (Gilt Index): 0%	0 - 20%
Corporate Bonds	0.00%	Crisil Bond Index: 0%	0 - 20%
Money Market OR Equivalent	4.64%	Crisil Liquid Index: 0%	0 - 30%
Equities	95.36%	NSE Nifty50: 100%	70 - 100%
Total	100.00%		

Money Market OR Equivalent (Rs. In Crores)

17.85

Top 10 Govt.Securities in the Fund:

Security Name	Amount (In Crs.)
NIL	NA

Top 10 Bonds in Fund :

Security Name	Amount (In Crs.)
NIL	NA

Top 10 Equities in the Fund:

Security Name	Amount (In Crs.)
RELIANCE INDUSTRIES LIMITED	32.08
HOUSING DEVELOPMENT FINANCE CORP BANK	30.67
INFOSYS LIMITED	28.26
ITC LIMITED	25.05
MARUTI SUZUKI INDIA LIMITED	21.92
ICICI BANK LIMITED	16.93
LARSEN & TOUBRO LIMITED	15.98
TECH MAHINDRA LIMITED	14.13
MAHINDRA & MAHINDRA LIMITED	13.45
YES BANK LIMITED	13.41

Top 10 Industry in the Fund:

Industry Name	% of Fund
FINANCIAL AND INSURANCE ACTIVITIES	23.60%
COMPUTER PROGRAMMING, CONSULTANCY AND RELATED ACTIVITIES	12.89%
MFG OF MOTOR VEHICLES, TRAILERS AND SEMI-TRAILERS	10.89%
MFG OF COKE AND REFINED PETROLEUM PRODUCTS	9.29%
MFG OF TOBACCO PRODUCTS	6.51%
CENTRAL & STATE GOVERNMENT	6.07%
MFG OF CHEMICALS AND CHEMICAL PRODUCTS	5.85%
CIVIL ENGINEERING	5.84%
MFG OF FOOD PRODUCTS	5.83%
MFG OF PHARMACEUTICALS	4.91%
OTHER	8.31%

Rating Profile:

AAA/AAA+(-)	100.00%
AA/AA+(-)	0.00%
A/ A+(-)	0.00%
P1+/A1+	0.00%

Modified Duration:

Debt Portfolio	0.0036
Money Market Instruments	0.0036

(Note: Debt portfolio includes MMI)

Fund Performance vs Benchmark

Time Horizon	Fund Return	Benchmark Return	Performance Against Benchmark
1 Month	6.13%	5.99%	0.13%
3 Months	5.06%	5.75%	-0.68%
6 Months	2.36%	2.98%	-0.62%
Financial Year Till Date	10.47%	12.29%	-1.81%
1 Year	11.81%	12.70%	-0.89%
2 Year*	15.01%	14.61%	0.40%
3 Year*	10.29%	9.99%	0.30%
5 Year*	16.06%	14.61%	1.46%
Since Inception*	7.76%	7.50%	0.26%

* (Returns more than 1 year are #CAGR)

Fund Name		Max Life PENSION LIFE GROWTH FUND	
Segregated Fund Identification Number (SFIN)		ULIF00525/11/05PENSGROWTH104-Pension Growth	
AUM (Rs.in Crores)	559.7	NAV (p.u.)	34.8788
Debt in Portfolio (Rs.in Crores)	252.5	As on Date:	31-Jul-18
Equity in Portfolio (Rs.in Crores)	307.2	Fund Managers: Equity -Jitendra Sriram & Rohit Tandon; Fixed Income - Ajit Kumar Bhaskaran	
Debt in Portfolio (In % of AUM)	45.11%		
Equity in Portfolio (In % of AUM)	54.89%		

Fund Objective:

The investment objective of the Growth Fund is to provide potentially higher returns to unit holders by investing primarily in Equities (to target growth in capital value of assets); however, the fund will also invest in Government securities, corporate bonds and money market instruments.

Asset Allocation:

Asset Type	Actual (%)	Benchmark with Weights	Asset Range
Govt.Securities	12.64%	1 Sec (Gilt Index): 15%	0 - 30%
Corporate Bonds	18.22%	Crisil Bond Index: 15%	0 - 30%
Money Market OR Equivalent	14.25%	Crisil Liquid Index: 10%	0 - 40%
Equities	54.89%	NSE Nifty50: 60%	20 - 70%
Total	100.00%		

Money Market OR Equivalent (Rs. In Crores) 79.76

Top 10 Govt.Securities in the Fund:

Security Name	Amount (In Crs.)
7.17 GOI 08 JAN 2028	34.91
8.15 GOI 24 NOV 2026	11.56
6.84 GOI 19 DEC 2022	8.52
7.72 GOI 25 MAY 2025	4.63
7.40 GOI 09 SEP 2035	4.19
6.68 GOI 17 SEP 2031	3.46
6.57 GOI 05 DEC 2033	0.62
7.8 GOI 3 MAY 2020	0.60
8.15 UTTAR PRADESH SDL 02 JUN 2021	0.42
8.03 UTTAR PRADESH SDL 02 JUN 2020	0.42

Top 10 Bonds in Fund :

Security Name	Amount (In Crs.)
7.80 YES BANK 29 SEP 2027	10.91
9.40 HOUSING DEVELOPMENT FINANCE CORPORATION 26 AUG 2019	10.12
8.12 ONGC MANGALORE PETROCHEMICALS LIMITED 10 JUN 2019	7.50
7.85 POWER FINANCE CORPORATION 03 APR 2028	6.47
10.25 SHRIRAM TRANSPORT FINANCE 10 OCT 2024	6.37
10.00 SHRIRAM TRANSPORT FINANCE 13 NOV 2024	5.25
8.03 KOTAK MAHINDRA PRIME LIMITED 14 FEB 2019	4.99
8.7 VEDANTA LIMITED 20 APR 2020	4.99
8.72 SHRIRAM TRANSPORT FINANCE CO. LIMITED 27 MAR 2023	4.98
9.43 LIC HOUSING FINANCE 10 FEB 2022	4.84

Top 10 Equities in the Fund:

Security Name	Amount (In Crs.)
HOUSING DEVELOPMENT FINANCE CORP BANK	33.93
INFOSYS LIMITED	31.94
RELIANCE INDUSTRIES LIMITED	26.69
ITC LIMITED	18.49
LARSEN & TOUBRO LIMITED	16.88
HOUSING DEVELOPMENT FINANCE CORP LIMITED	16.16
MARUTI SUZUKI INDIA LIMITED	14.57
MAHINDRA & MAHINDRA LIMITED	14.32
TATA CONSULTANCY SERVICES LIMITED	12.22
HINDUSTAN UNILEVER LIMITED	10.91

Top 10 Industry in the Fund:

Industry Name	% of Fund
FINANCIAL AND INSURANCE ACTIVITIES	24.20%
CENTRAL & STATE GOVERNMENT	14.01%
LIQUID MUTUAL FUND	8.93%
MFG OF COKE AND REFINED PETROLEUM PRODUCTS	8.25%
COMPUTER PROGRAMMING, CONSULTANCY AND RELATED ACTIVITIES	7.89%
MFG OF MOTOR VEHICLES, TRAILERS AND SEMI-TRAILERS	7.59%
HOUSING	3.98%
CIVIL ENGINEERING	3.56%
MFG OF TOBACCO PRODUCTS	3.30%
MFG OF CHEMICALS AND CHEMICAL PRODUCTS	3.21%
OTHER	15.06%

Rating Profile:

AAA/AAA+(-)	75.53%
AA/AA+(-)	18.42%
A/ A+(-)	0.00%
P1+/A1+	6.05%

Modified Duration:

Debt Portfolio	3.0354
Money Market Instruments	0.0096

(Note: Debt portfolio includes MMI)

Fund Performance vs Benchmark

Time Horizon	Fund Return	Benchmark Return	Performance Against Benchmark
1 Month	3.76%	3.96%	-0.20%
3 Months	2.72%	4.11%	-1.39%
6 Months	1.92%	2.78%	-0.86%
Financial Year Till Date	5.83%	7.61%	-1.78%
1 Year	5.34%	8.96%	-3.62%
2 Year*	9.77%	11.24%	-1.46%
3 Year*	8.31%	9.23%	-0.92%
5 Year*	12.47%	12.50%	-0.03%
Since Inception*	10.50%	6.18%	4.32%

* (Returns more than 1 year are #CAGR)

Fund Name		Max Life LIFEMAKER PENSION MAXIMISER FUND	
Segregated Fund Identification Number (SFIN)		ULIF01715/02/13PENSMAXIMI104-Pension Maximiser	
AUM (Rs.in Crores)	377.5	NAV (p.u.)	16.4751
Debt in Portfolio (Rs.in Crores)	281.2	As on Date:	31-Jul-18
Equity in Portfolio (Rs.in Crores)	96.2	Fund Managers: Equity -Jitendra Sriram & Rohit Tandon; Fixed Income - Ajit Kumar Bhaskaran	
Debt in Portfolio (In % of AUM)	74.51%		
Equity in Portfolio (In % of AUM)	25.49%		

Fund Objective:

The investment objective of the Maximiser Fund is to provide potentially higher returns by investing in a combination of listed equities (to target growth in capital value of assets) and fixed income instruments such as government securities, corporate bonds and money market instruments

Asset Allocation:

Asset Type	Actual (%)	Benchmark with Weights	Asset Range
Fixed Income Securities (Bonds & Govt. Securities)	44.23%	1 Sec (Gilt Index): 0%	40-80%
Money Market OR Equivalent	30.28%	Crisil Liquid Index: 10%	0-40%
Equities	25.49%	NSE Nifty50: 40%	20-60%
Total	100.00%		

Money Market OR Equivalent (Rs. In Crores)

114.29

Top 10 Govt.Securities in the Fund:

Security Name	Amount (In Crs.)
7.17 GOI 08 JAN 2028	41.18
7.35 GOI 22 JUN 2024	23.36
6.84 GOI 19 DEC 2022	13.90
7.72 GOI 25 MAY 2025	7.76
8.83 GOI 12 DEC 2041	4.17
7.88 GOI 19 MAR 2030	3.82
8.40 GOI 28 JUL 2024	1.59
8.15 GOI 24 NOV 2026	1.16
8.24 GOI 10 NOV 2033	1.12
7.8 GOI 3 MAY 2020	0.72

Top 10 Bonds in Fund :

Security Name	Amount (In Crs.)
7.80 YES BANK 29 SEP 2027	11.84
7.95 LIC HOUSING FINANCE LIMITED 29 JAN 2028(PUT DATE 27 AUG 2021)	8.90
7.74 LIC HOUSING FINANCE LIMITED 05 JUN 2020	5.15
8.85 G.E. SHIPPING 12 APR 2028	5.10
9 SHRIRAM TRANSPORT FINANCE CO. LIMITED 28 MAR 2028	5.03
7.49 HOUSING DEVELOPMENT FINANCE CORPORATION 25 JAN 2019	4.98
7.95 HOUSING DEVELOPMENT FINANCE CORPORATION BANK 21 SEP 2026	3.85
7.85 POWER FINANCE CORPORATION 03 APR 2028	3.19
8.72 SHRIRAM TRANSPORT FINANCE CO. LIMITED 27 MAR 2023	2.99
8.07 ENERGY EFFICIENCY SERVICES 20 MAR 2020	2.97

Top 10 Equities in the Fund:

Security Name	Amount (In Crs.)
HOUSING DEVELOPMENT FINANCE CORP BANK	11.97
RELIANCE INDUSTRIES LIMITED	9.61
MARUTI SUZUKI INDIA LIMITED	8.57
HOUSING DEVELOPMENT FINANCE CORP LIMITED	6.28
ITC LIMITED	6.03
MAHINDRA & MAHINDRA LIMITED	5.05
HINDUSTAN UNILEVER LIMITED	4.99
TATA CONSULTANCY SERVICES LIMITED	4.89
INFOSYS LIMITED	4.30
LARSEN & TOUBRO LIMITED	3.87

Top 10 Industry in the Fund:

Industry Name	% of Fund
CENTRAL & STATE GOVERNMENT	45.47%
FINANCIAL AND INSURANCE ACTIVITIES	22.30%
HOUSING	6.19%
MFG OF COKE AND REFINED PETROLEUM PRODUCTS	5.46%
MFG OF MOTOR VEHICLES, TRAILERS AND SEMI-TRAILERS	4.83%
COMPUTER PROGRAMMING, CONSULTANCY AND RELATED ACTIVITIES	2.92%
MFG OF CHEMICALS AND CHEMICAL PRODUCTS	1.74%
MFG OF TOBACCO PRODUCTS	1.60%
WATER TRANSPORT	1.35%
MFG OF FOOD PRODUCTS	1.14%
OTHER	7.00%

Rating Profile:

AAA/AAA+(-)	76.93%
AA/AA+(-)	9.00%
A/ A+(-)	0.00%
P1+/A1+	14.08%

Modified Duration:

Debt Portfolio	3.1708
Money Market Instruments	0.0502
<i>(Note: Debt portfolio includes MMI)</i>	

Fund Performance vs Benchmark

Time Horizon	Fund Return	Benchmark Return	Performance Against Benchmark
1 Month	2.11%	3.01%	-0.89%
3 Months	1.96%	3.23%	-1.27%
6 Months	1.26%	2.48%	-1.22%
Financial Year Till Date	2.93%	5.14%	-2.21%
1 Year	2.81%	6.54%	-3.73%
2 Year*	7.48%	9.43%	-1.95%
3 Year*	7.09%	8.69%	-1.59%
5 Year*	NA	NA	NA
Since Inception*	10.57%	12.28%	-1.71%

*(Returns more than 1 year are #CAGR)

Fund Name		Max Life PENSION LIFE BALANCED FUND	
Segregated Fund Identification Number (SFIN)		ULIF00625/11/05PENSBALANC104-Pension Balanced	
AUM (Rs.in Crores)	147.5	NAV (p.u.)	29.0756
Debt in Portfolio (Rs.in Crores)	103.0	As on Date:	31-Jul-18
Equity in Portfolio (Rs.in Crores)	44.5	Fund Managers: Equity -Jitendra Sriram & Rohit Tandon; Fixed Income - Ajit Kumar Bhaskaran	
Debt in Portfolio (In % of AUM)	69.84%		
Equity in Portfolio (In % of AUM)	30.16%		

Fund Objective:

The investment objective of this fund is to provide balanced returns from investing in both fixed income securities (to target stability of returns) as well as in equities (to target growth in capital value of assets).

Asset Allocation:			
Asset Type	Actual (%)	Benchmark with Weights	Asset Range
Govt.Securities	24.67%	I Sec (Gilt Index): 30%	20 - 50%
Corporate Bonds	26.37%	Crisil Bond Index: 30%	20 - 40%
Money Market OR Equivalent	18.80%	Crisil Liquid Index: 10%	0 - 40%
Equities	30.16%	NSE Nifty50: 30%	10 - 40%
Total	100.00%		
Money Market OR Equivalent (Rs. In Crores)		27.74	

Top 10 Govt.Securities in the Fund:		Top 10 Bonds in Fund :	
Security Name	Amount (In Crs.)	Security Name	Amount (In Crs.)
7.17 GOI 08 JAN 2028	16.23	8.65 POWER FINANCE CORPORATION 28 DEC 2024	4.91
6.84 GOI 19 DEC 2022	7.40	8.72 SHRIRAM TRANSPORT FINANCE CO. LIMITED 27 MAR 2023	3.48
8.83 GOI 12 DEC 2041	4.17	8.12 ONGC MANGALORE PETROCHEMICALS LIMITED 10 JUN 2019	3.40
7.72 GOI 25 MAY 2025	2.89	7.95 HOUSING DEVELOPMENT FINANCE CORPORATION BANK 21 SEP 2026	2.99
6.68 GOI 17 SEP 2031	1.44	7.95 LIC HOUSING FINANCE LIMITED 29 JAN 2028(PUT DATE 27 AUG 2021)	2.37
8.24 GOI 10 NOV 2033	1.12	7.80 YES BANK 29 SEP 2027	2.33
7.88 GOI 19 MAR 2030	0.83	9.15 DEWAN HOUSING FINANCE CORPORATION 09 SEP 2021	2.04
6.57 GOI 05 DEC 2033	0.57	7.85 POWER FINANCE CORPORATION 03 APR 2028	1.93
7.8 GOI 3 MAY 2020	0.34	10.25 SHRIRAM TRANSPORT FINANCE 10 OCT 2024	1.70
7.40 GOI 09 SEP 2035	0.28	9.43 LIC HOUSING FINANCE 10 FEB 2022	1.55

Top 10 Equities in the Fund:		Top 10 Industry in the Fund:	
Security Name	Amount (In Crs.)	Industry Name	% of Fund
HOUSING DEVELOPMENT FINANCE CORP BANK	6.16	CENTRAL & STATE GOVERNMENT	38.43%
RELIANCE INDUSTRIES LIMITED	3.40	FINANCIAL AND INSURANCE ACTIVITIES	26.15%
ITC LIMITED	3.16	MFG OF COKE AND REFINED PETROLEUM PRODUCTS	8.30%
HOUSING DEVELOPMENT FINANCE CORP LIMITED	2.94	HOUSING	5.27%
TATA CONSULTANCY SERVICES LIMITED	2.05	COMPUTER PROGRAMMING, CONSULTANCY AND RELATED ACTIVITIES	3.91%
MARUTI SUZUKI INDIA LIMITED	2.04	MFG OF MOTOR VEHICLES, TRAILERS AND SEMI-TRAILERS	2.77%
MAHINDRA & MAHINDRA LIMITED	1.96	MFG OF TOBACCO PRODUCTS	2.14%
YES BANK LIMITED	1.83	ELECTRICITY, GAS, STEAM AND AIR CONDITIONING SUPPLY	1.43%
KOTAK MAHINDRA BANK LIMITED	1.65	MFG OF FOOD PRODUCTS	1.41%
INFOSYS LIMITED	1.62	MFG OF BASIC METALS	1.23%
		OTHER	8.96%

Rating Profile:		Modified Duration:	
AAA/AAA+(-)	82.48%	Debt Portfolio	3.6912
AA/AA+(-)	12.55%	Money Market Instruments	0.0008
A/ A+(-)	0.00%	<i>(Note: Debt portfolio includes MMI)</i>	
P1+/A1+	4.97%		

Fund Performance vs Benchmark			
Time Horizon	Fund Return	Benchmark Return	Performance Against Benchmark
1 Month	2.23%	2.50%	-0.27%
3 Months	2.31%	2.85%	-0.54%
6 Months	1.53%	2.43%	-0.89%
Financial Year Till Date	3.57%	4.05%	-0.48%
1 Year	4.04%	5.74%	-1.70%
2 Year*	8.46%	8.55%	-0.09%
3 Year*	8.22%	8.51%	-0.29%
5 Year*	10.32%	10.79%	-0.48%
Since Inception*	8.90%	5.86%	3.04%

* (Returns more than 1 year are #CAGR)

Fund Name		Max Life LIFEMAKER PENSION PRESERVER FUND	
Segregated Fund Identification Number (SFIN)		ULIF01815/02/13PENSPRESER104-Pension Preserver	
AUM (Rs.in Crores)	269.0	NAV (p.u.)	15.6673
Debt in Portfolio (Rs.in Crores)	225.8	As on Date:	31-Jul-18
Equity in Portfolio (Rs.in Crores)	43.2	Fund Managers: Equity -Jitendra Sriram & Rohit Tandon; Fixed Income - Ajit Kumar Bhaskaran	
Debt in Portfolio (In % of AUM)	83.94%		
Equity in Portfolio (In % of AUM)	16.06%		

Fund Objective:

The objective of the Preserver Fund is to provide stable returns by investing in assets of relatively low to moderate level of risk. The fund invests primarily in fixed income securities such as government securities, corporate bonds etc. However, the fund also invests in equities.

Asset Allocation:

Asset Type	Actual (%)	Benchmark with Weights	Asset Range
Fixed Income Securities (Bonds & Govt. Securities)	67.38%	1 Sec (Gilt Index): 0%	60-90%
Money Market OR Equivalent	16.55%	Crisil Liquid Index: 10%	0-40%
Equities	16.06%	NSE Nifty50: 15%	10-35%
Total	100.00%		

Money Market OR Equivalent (Rs. In Crores)

44.52

Top 10 Govt.Securities in the Fund:

Security Name	Amount (In Crs.)
7.17 GOI 08 JAN 2028	37.56
7.35 GOI 22 JUN 2024	25.13
6.84 GOI 19 DEC 2022	17.65
7.8 GOI 3 MAY 2020	11.80
7.72 GOI 25 MAY 2025	7.20
6.68 GOI 17 SEP 2031	5.69
8.30 GOI 31 DEC 2042	5.09
7.88 GOI 19 MAR 2030	4.92
8.15 GOI 24 NOV 2026	3.99
7.68 GOI 15 DEC 2023	2.93

Top 10 Bonds in Fund :

Security Name	Amount (In Crs.)
7.95 LIC HOUSING FINANCE LIMITED 29 JAN 2028(PUT DATE 27 AUG 2021)	6.92
7.95 HOUSING DEVELOPMENT FINANCE CORPORATION BANK 21 SEP 2026	5.30
7.74 LIC HOUSING FINANCE LIMITED 05 JUN 2020	5.15
8.85 G.E. SHIPPING 12 APR 2028	5.10
9 SHRIRAM TRANSPORT FINANCE CO. LIMITED 28 MAR 2028	5.03
7.49 HOUSING DEVELOPMENT FINANCE CORPORATION 25 JAN 2019	4.98
8.72 SHRIRAM TRANSPORT FINANCE CO. LIMITED 27 MAR 2023	4.98
7.80 YES BANK 29 SEP 2027	4.48
7.85 POWER FINANCE CORPORATION 03 APR 2028	3.19
9.15 DEWAN HOUSING FINANCE CORPORATION 09 SEP 2021	2.04

Top 10 Equities in the Fund:

Security Name	Amount (In Crs.)
HOUSING DEVELOPMENT FINANCE CORP BANK	3.92
RELIANCE INDUSTRIES LIMITED	3.63
MARUTI SUZUKI INDIA LIMITED	3.00
HOUSING DEVELOPMENT FINANCE CORP LIMITED	2.69
INFOSYS LIMITED	2.46
ITC LIMITED	2.41
NESTLE INDIA LIMITED	1.99
HINDUSTAN UNILEVER LIMITED	1.95
TATA CONSULTANCY SERVICES LIMITED	1.92
LARSEN & TOUBRO LIMITED	1.76

Top 10 Industry in the Fund:

Industry Name	% of Fund
CENTRAL & STATE GOVERNMENT	52.71%
FINANCIAL AND INSURANCE ACTIVITIES	19.64%
HOUSING	7.93%
MFG OF COKE AND REFINED PETROLEUM PRODUCTS	3.58%
MFG OF MOTOR VEHICLES, TRAILERS AND SEMI-TRAILERS	2.90%
WATER TRANSPORT	1.89%
COMPUTER PROGRAMMING, CONSULTANCY AND RELATED ACTIVITIES	1.82%
MFG OF FOOD PRODUCTS	1.18%
MFG OF CHEMICALS AND CHEMICAL PRODUCTS	1.02%
MFG OF TOBACCO PRODUCTS	0.90%
OTHER	6.43%

Rating Profile:

AAA/AAA+(-)	81.15%
AA/AA+(-)	8.58%
A/ A+(-)	0.00%
P1+/A1+	10.27%

Modified Duration:

Debt Portfolio	4.1043
Money Market Instruments	0.0440
<i>(Note: Debt portfolio includes MMI)</i>	

Fund Performance vs Benchmark

Time Horizon	Fund Return	Benchmark Return	Performance Against Benchmark
1 Month	1.64%	1.80%	-0.16%
3 Months	1.14%	2.16%	-1.02%
6 Months	0.68%	2.12%	-1.44%
Financial Year Till Date	1.17%	2.18%	-1.01%
1 Year	0.68%	3.72%	-3.04%
2 Year*	5.07%	7.15%	-2.08%
3 Year*	6.30%	7.97%	-1.67%
5 Year*	NA	NA	NA
Since Inception*	9.45%	10.41%	-0.96%

*(Returns more than 1 year are #CAGR)

Fund Name		Max Life PENSION LIFE CONSERVATIVE FUND	
Segregated Fund Identification Number (SFIN)		LULIF00725/11/05PENSCONSER104-Pension Conservative	
AUM (Rs.in Crores)	10.9	NAV (p.u.)	26.5158
Debt in Portfolio (Rs.in Crores)	9.8	As on Date:	31-Jul-18
Equity in Portfolio (Rs.in Crores)	1.1	Fund Managers: Equity -Jitendra Sriram & Rohit Tandon; Fixed Income - Ajit Kumar Bhaskaran	
Debt in Portfolio (In % of AUM)	89.49%		
Equity in Portfolio (In % of AUM)	10.51%		

Fund Objective:

The investment objective of this fund is to provide stable return by investing in assets of relatively low to moderate level of risk. The fund will invest primarily in fixed interest securities such as Government Securities, Corporate bonds etc.

Asset Allocation:

Asset Type	Actual (%)	Benchmark with Weights	Asset Range
Govt.Securities	53.02%	I Sec (Gilt Index): 60%	50 - 80%
Corporate Bonds	30.25%	Crisil Bond Index: 22.5%	0 - 50%
Money Market OR Equivalent	6.22%	Crisil Liquid Index: 7.5%	0 - 40%
Equities	10.51%	NSE Nifty50: 10%	0 - 15%
Total	100.00%		

Money Market OR Equivalent (Rs. In Crores) 0.68

Top 10 Govt.Securities in the Fund:

Security Name	Amount (In Crs.)
6.84 GOI 19 DEC 2022	2.22
7.17 GOI 08 JAN 2028	1.62
7.68 GOI 15 DEC 2023	0.46
8.15 GOI 24 NOV 2026	0.46
7.72 GOI 25 MAY 2025	0.38
8.27 GOI 9 JUN 2020	0.25
7.8 GOI 3 MAY 2020	0.20
7.35 GOI 22 JUN 2024	0.05
8.15 UTTAR PRADESH SDL 02 JUN 2021	0.02
8.03 UTTAR PRADESH SDL 02 JUN 2020	0.02

Top 10 Bonds in Fund :

Security Name	Amount (In Crs.)
8.50 LIC HOUSING FINANCE 5 JAN 2021(OPTION II)	0.80
8.09 RURAL ELECTRIFICATION CORPORATION LIMITED 21 MAR 2028	0.69
9.1 EAST NORTH INTERCONNECTION COMPANY LIMITED 28 JUN 2024	0.41
10.25 SHRIRAM TRANSPORT FINANCE 10 OCT 2024	0.21
9.15 DEWAN HOUSING FINANCE CORPORATION 09 SEP 2021	0.20
8.90 HOUSING DEVELOPMENT FINANCE CORPORATION 18 AUG 2020	0.20
10.00 SHRIRAM TRANSPORT FINANCE 13 NOV 2024	0.11
9.69 TATA SONS LIMITED 12 JUN 2022	0.10
9.25 LIC HOUSING FINANCE 1 JAN 2023	0.10
9.05 DEWAN HOUSING FINANCE CORPORATION LIMITED 09 SEP 2023	0.10

Top 10 Equities in the Fund:

Security Name	Amount (In Crs.)
HOUSING DEVELOPMENT FINANCE CORP BANK	0.14
RELIANCE INDUSTRIES LIMITED	0.09
INFOSYS LIMITED	0.09
ICICI BANK LIMITED	0.08
LARSEN & TOUBRO LIMITED	0.08
ITC LIMITED	0.07
MARUTI SUZUKI INDIA LIMITED	0.07
TECH MAHINDRA LIMITED	0.07
STATE BANK OF INDIA	0.06
BRITANNIA INDUSTRIES LIMITED	0.04

Top 10 Industry in the Fund:

Industry Name	% of Fund
CENTRAL & STATE GOVERNMENT	57.40%
FINANCIAL AND INSURANCE ACTIVITIES	15.05%
HOUSING	12.96%
ELECTRICITY, GAS, STEAM AND AIR CONDITIONING SUPPLY	5.93%
MFG OF COKE AND REFINED PETROLEUM PRODUCTS	1.59%
COMPUTER PROGRAMMING, CONSULTANCY AND RELATED ACTIVITIES	1.41%
CIVIL ENGINEERING	0.83%
MFG OF MOTOR VEHICLES, TRAILERS AND SEMI-TRAILERS	0.68%
MFG OF TOBACCO PRODUCTS	0.64%
MFG OF PHARMACEUTICALS	0.52%
OTHER	2.99%

Rating Profile:		Modified Duration:	
AAA/AAA+(-)	95.63%	Debt Portfolio	4.0111
AA/AA+(-)	4.37%	Money Market Instruments	0.0001
A/ A+(-)	0.00%	<i>(Note: Debt portfolio includes MMI)</i>	
P1+/A1+	0.00%		

Fund Performance vs Benchmark

Time Horizon	Fund Return	Benchmark Return	Performance Against Benchmark
1 Month	1.54%	1.53%	0.02%
3 Months	1.67%	2.03%	-0.37%
6 Months	0.77%	2.17%	-1.39%
Financial Year Till Date	0.64%	1.73%	-1.09%
1 Year	1.20%	3.66%	-2.46%
2 Year*	5.47%	6.70%	-1.23%
3 Year*	6.88%	8.01%	-1.13%
5 Year*	8.75%	9.66%	-0.90%
Since Inception*	8.10%	5.62%	2.48%

* (Returns more than 1 year are #CAGR)

Fund Name		Max Life PENSION LIFE SECURED FUND	
Segregated Fund Identification Number (SFIN)		ULIF00825/11/05PENSSECURE104-Pension Secured	
AUM (Rs.in Crores)	58.7	NAV (p.u.)	25.2269
Debt in Portfolio (Rs.in Crores)	58.7	As on Date:	31-Jul-18
Equity in Portfolio (Rs.in Crores)	-	Fund Managers: Fixed Income -Ajit Kumar Bhaskaran	
Debt in Portfolio (In % of AUM)	100.00%		
Equity in Portfolio (In % of AUM)	0.00%		

Fund Objective:	
The investment objective of this fund is to provide stable return by investing relatively low risk assets. The fund will invest exclusively in fixed interest securities such as Government Securities, Corporate bonds etc.	

Asset Allocation:			
Asset Type	Actual (%)	Benchmark with Weights	Asset Range
Govt.Securities	54.59%	I Sec (Gilt Index): 70%	50 - 100%
Corporate Bonds	42.97%	Crisil Bond Index: 25%	0 - 50%
Money Market OR Equivalent	2.44%	Crisil Liquid Index: 5%	0 - 40%
Equities	0.00%	NSE Nifty50: 0%	0 - 0%
Total	100.00%		

Money Market OR Equivalent (Rs. In Crores) 1.43

Top 10 Govt.Securities in the Fund:		Top 10 Bonds in Fund :	
Security Name	Amount (In Crs.)	Security Name	Amount (In Crs.)
6.84 GOI 19 DEC 2022	9.27	8.06 RURAL ELECTRIFICATION CORPORATION LIMITED 27 MAR 2028	3.14
7.17 GOI 08 JAN 2028	7.78	9.08 KONKAN RAILWAY CORPORATION LIMITED 25 SEP 2024	3.09
8.15 GOI 24 NOV 2026	4.78	8.03 POWER FINANCE CORPORATION 02 MAY 2026	2.78
7.94 GOI 24 MAY 2021	4.10	7.8 YES BANK 01 OCT 2027	2.52
7.8 GOI 3 MAY 2020	2.48	8.90 BAJAJ FINANCE LIMITED 23 MAR 2026	2.03
8.27 GOI 9 JUN 2020	2.47	9.30 SHRIRAM TRANSPORT FINANCE 18 MAR 2026	1.63
6.65 GOI 09 APR 2020	0.49	9.05 DEWAN HOUSING FINANCE CORPORATION LIMITED 09 SEP 2023	1.22
8.15 UTTAR PRADESH SDL 02 JUN 2021	0.12	9.25 DEWAN HOUSING FINANCE CORPORATION 08 SEP 2023	1.03
8.03 UTTAR PRADESH SDL 02 JUN 2020	0.12	9.10 DEWAN HOUSING FINANCE CORPORATION LIMITED 16 AUG 2021	1.02
8.26 UTTAR PRADESH SDL 02 JUN 2022	0.12	8.75 HOUSING DEVELOPMENT FINANCE CORPORATION 04 MAR 2021	1.01

Top 10 Equities in the Fund:		Top 10 Industry in the Fund:	
Security Name	Amount (In Crs.)	Industry Name	% of Fund
NIL	NA	CENTRAL & STATE GOVERNMENT	54.71%
		FINANCIAL AND INSURANCE ACTIVITIES	23.37%
		HOUSING	11.51%
		LAND TRANSPORT AND TRANSPORT VIA PIPELINES	5.27%
		ELECTRICITY, GAS, STEAM AND AIR CONDITIONING SUPPLY	2.18%
		MFG OF BASIC METALS	0.48%
		WATER TRANSPORT	0.17%
		OTHER	2.33%

Rating Profile:		Modified Duration:	
AAA/AAA+(-)	90.44%	Debt Portfolio	4.2379
AA/AA+(-)	9.56%	Money Market Instruments	0.0000
A/ A+(-)	0.00%	(Note: Debt portfolio includes MMI)	
P1+/A1+	0.00%		

Fund Performance vs Benchmark			
Time Horizon	Fund Return	Benchmark Return	Performance Against Benchmark
1 Month	0.93%	1.05%	-0.13%
3 Months	1.10%	1.61%	-0.51%
6 Months	1.51%	1.99%	-0.48%
Financial Year Till Date	0.02%	0.55%	-0.52%
1 Year	-0.25%	2.50%	-2.75%
2 Year*	4.60%	5.76%	-1.15%
3 Year*	6.89%	7.72%	-0.83%
5 Year*	8.50%	9.05%	-0.55%
Since Inception*	7.67%	5.46%	2.22%

*(Returns more than 1 year are #CAGR)

Fund Name		Max Life Discontinuance Fund Pension	
Segregated Fund Identification Number (SFIN)		ULIF01912/08/13PENSDISCON104-Discontinuance Policy Fund Pension	
AUM (Rs.in Crores)	114.4	NAV (p.u.)	14.0907
Debt in Portfolio (Rs.in Crores)	114.4	As on Date:	31-Jul-18
Equity in Portfolio (Rs.in Crores)	-	Fund Managers: Fixed Income -Ajit Kumar Bhaskaran	
Debt in Portfolio (In % of AUM)	100.00%		
Equity in Portfolio (In % of AUM)	0.00%		

Fund Objective:

In terms of regulatory guidelines, this fund comprises of policies discontinued by the policyholders. It invests in a manner so as to provide stable and sustainable returns to the discontinued policies till revived or paid out.

Asset Allocation:

Asset Type	Actual (%)	Benchmark with Weights	Asset Range
Govt.Securities	71.98%	NA	NA
Corporate Bonds	0.00%	NA	NA
Money Market OR Equivalent	28.02%	NA	NA
Equities	0.00%	NA	NA
Total	100.00%		

Money Market OR Equivalent (Rs. In Crores)

32.04

Top 10 Govt.Securities in the Fund:

Security Name	Amount (In Crs.)
6.90 GOI 13 JUL 2019	16.95
8.12 GOI 10 DEC 2020	15.07
7.28 GOI 3 JUN 2019	11.71
8.27 GOI 9 JUN 2020	11.01
7.8 GOI 3 MAY 2020	10.05
8.79 GOI 08 NOV 2021	8.93
6.05 GOI 02 FEB 2019	4.98
7.95 KARNATKA SDL 05 AUG 2019	2.00
7.80 GOI 11 APR 2021	1.50
6.84 GOI 19 DEC 2022	0.13

Top 10 Bonds in Fund :

Security Name	Amount (In Crs.)
NIL	NA

Top 10 Equities in the Fund:

Security Name	Amount (In Crs.)
NIL	NA

Top 10 Industry in the Fund:

Industry Name	% of Fund
CENTRAL & STATE GOVERNMENT	99.01%
OTHER	0.99%

Rating Profile:

AAA/AAA+(-)	100.00%
AA/AA+(-)	0.00%
A/ A+(-)	0.00%
P1+/A1+	0.00%

Modified Duration:

Debt Portfolio	1.0807
Money Market Instruments	0.0009

(Note: Debt portfolio includes MMI)

Fund Performance vs Benchmark

Time Horizon	Fund Return	Benchmark Return	Performance Against Benchmark
1 Month	0.53%	0.33%	0.19%
3 Months	1.37%	1.00%	0.37%
6 Months	2.40%	2.00%	0.40%
Financial Year Till Date	1.35%	1.33%	0.02%
1 Year	4.75%	4.00%	0.75%
2 Year*	5.97%	4.00%	1.97%
3 Year*	7.24%	4.00%	3.24%
5 Year*	NA	NA	NA
Since Inception*	8.02%	4.00%	4.02%

* (Returns more than 1 year are #CAGR)



Factsheets - Unit Linked Group Funds

Fund Name		Max Life GR GRATUITY GROWTH FUND	
Segregated Fund Identification Number (SFIN)		ULGF00117/04/06GRATGROWTH104-Group Gratuity Growth	
AUM (Rs.in Crores)	24.7	NAV (p.u.)	30.1877
Debt in Portfolio (Rs.in Crores)	11.6	As on Date:	31-Jul-18
Equity in Portfolio (Rs.in Crores)	13.1	Fund Managers: Equity -Jitendra Sriram & Rohit Tandon; Fixed Income - Ajit Kumar Bhaskaran	
Debt in Portfolio (In % of AUM)	47.06%		
Equity in Portfolio (In % of AUM)	52.94%		

Fund Objective:

The investment objective of the Growth Fund is to provide potentially higher returns to unit holders by investing primarily in Equities (to target growth in capital value of assets); however, the fund will also invest in Government securities, corporate bonds and money market instruments.

Asset Allocation:

Asset Type	Actual (%)	Benchmark with Weights	Asset Range
Govt.Securities	17.38%	1 Sec (Gilt Index): 20%	0 - 30%
Corporate Bonds	22.28%	Crisil Bond Index: 20%	0 - 30%
Money Market OR Equivalent	7.39%	Crisil Liquid Index: 10%	0 - 20%
Equities	52.94%	NSE Nifty50: 50%	20 - 60%
Total	100.00%		

Money Market OR Equivalent (Rs. In Crores)

1.83

Top 10 Govt.Securities in the Fund:

Security Name	Amount (In Crs.)
7.35 GOI 22 JUN 2024	1.28
8.65 GUJARAT SDL 21 SEP 2021	1.21
7.17 GOI 08 JAN 2028	0.69
7.68 GOI 15 DEC 2023	0.57
6.68 GOI 17 SEP 2031	0.42
7.94 GOI 24 MAY 2021	0.07
6.57 GOI 05 DEC 2033	0.03
8.15 UTTAR PRADESH SDL 02 JUN 2021	0.01
8.03 UTTAR PRADESH SDL 02 JUN 2020	0.01
8.26 UTTAR PRADESH SDL 02 JUN 2022	0.01

Top 10 Bonds in Fund :

Security Name	Amount (In Crs.)
8.95 INFOTEL BROADBAND SERVICES 15 SEP 2020	1.52
7.90 HOUSING DEVELOPMENT FINANCE CORPORATION 24 AUG 2026	0.96
7.85 POWER FINANCE CORPORATION 03 APR 2028	0.68
9.95 FOOD CORPORATION OF INDIA GOVT GUARANTEED 7 MAR 2022	0.52
8.50 LIC HOUSING FINANCE 5 JAN 2021(OPTION II)	0.50
7.74 LIC HOUSING FINANCE LIMITED 05 JUN 2020	0.50
8.85 G.E. SHIPPING 12 APR 2028	0.31
9.1 EAST NORTH INTERCONNECTION COMPANY LIMITED 28 JUN 2024	0.20
9.15 LARSEN & TOUBRO 11 MAY 2020	0.20
10.25 SHRIRAM TRANSPORT FINANCE 10 OCT 2024	0.11

Top 10 Equities in the Fund:

Security Name	Amount (In Crs.)
HOUSING DEVELOPMENT FINANCE CORP BANK	1.16
HOUSING DEVELOPMENT FINANCE CORP LIMITED	1.00
INFOSYS LIMITED	1.00
LARSEN & TOUBRO LIMITED	0.96
ITC LIMITED	0.91
ICICI BANK LIMITED	0.77
MARUTI SUZUKI INDIA LIMITED	0.68
STATE BANK OF INDIA	0.54
KOTAK MAHINDRA BANK LIMITED	0.52
BHARTI AIRTEL LIMITED	0.48

Top 10 Industry in the Fund:

Industry Name	% of Fund
FINANCIAL AND INSURANCE ACTIVITIES	25.20%
CENTRAL & STATE GOVERNMENT	19.36%
TELECOMMUNICATIONS	8.06%
HOUSING	7.99%
MFG OF MOTOR VEHICLES, TRAILERS AND SEMI-TRAILERS	5.82%
CIVIL ENGINEERING	5.46%
COMPUTER PROGRAMMING, CONSULTANCY AND RELATED ACTIVITIES	4.59%
MFG OF TOBACCO PRODUCTS	3.66%
MFG OF COKE AND REFINED PETROLEUM PRODUCTS	3.06%
MFG OF PHARMACEUTICALS	2.81%
OTHER	13.98%

Rating Profile:

AAA/AAA+(-)	90.56%
AA/AA+(-)	0.94%
A/ A+(-)	0.00%
P1+/A1+	8.50%

Modified Duration:

Debt Portfolio	3.4140
Money Market Instruments	0.0521

(Note: Debt portfolio includes MMI)

Fund Performance vs Benchmark

Time Horizon	Fund Return	Benchmark Return	Performance Against Benchmark
1 Month	2.91%	3.47%	-0.56%
3 Months	1.82%	3.69%	-1.87%
6 Months	-0.20%	2.67%	-2.87%
Financial Year Till Date	3.61%	6.42%	-2.81%
1 Year	4.03%	7.89%	-3.86%
2 Year*	9.33%	10.35%	-1.02%
3 Year*	8.24%	9.00%	-0.77%
5 Year*	12.42%	11.95%	0.48%
Since Inception*	9.70%	6.40%	3.30%

*(Returns more than 1 year are #CAGR)

Fund Name		Max Life GR GRATUITY BALANCED FUND	
Segregated Fund Identification Number (SFIN)		ULGF00217/04/06GRATBALANC104-Group Gratuity Balanced	
AUM (Rs.in Crores)	31.2	NAV (p.u.)	30.8067
Debt in Portfolio (Rs.in Crores)	23.1	As on Date:	31-Jul-18
Equity in Portfolio (Rs.in Crores)	8.1	Fund Managers: Equity -Jitendra Sriram & Rohit Tandon; Fixed Income - Ajit Kumar Bhaskaran	
Debt in Portfolio (In % of AUM)	74.02%		
Equity in Portfolio (In % of AUM)	25.98%		

Fund Objective:

The investment objective of the Balanced Fund is to provide balanced returns from investing in both fixed income securities (to target stability of returns) as well as in equities (to target growth in capital value of assets).

Asset Allocation:			
Asset Type	Actual (%)	Benchmark with Weights	Asset Range
Govt.Securities	29.85%	I Sec (Gilt Index): 35%	20 - 50%
Corporate Bonds	29.83%	Crisil Bond Index: 30%	20 - 40%
Money Market OR Equivalent	14.34%	Crisil Liquid Index: 10%	0 - 20%
Equities	25.98%	NSE Nifty50: 25%	10 - 40%
Total	100.00%		

Money Market OR Equivalent (Rs. In Crores) 4.47

Top 10 Govt.Securities in the Fund:		Top 10 Bonds in Fund :	
Security Name	Amount (In Crs.)	Security Name	Amount (In Crs.)
8.65 GUJARAT SDL 21 SEP 2021	1.52	9.30 POWER GRID CORPORATION 4 SEP 2019	2.12
7.35 GOI 22 JUN 2024	1.31	7.50 HOUSING DEVELOPMENT FINANCE CORPORATION 07 JUL 2020	0.99
8.15 GOI 24 NOV 2026	1.20	8.50 LIC HOUSING FINANCE 5 JAN 2021(Option II)	0.70
8.27 GOI 9 JUN 2020	1.05	7.85 POWER FINANCE CORPORATION 03 APR 2028	0.68
7.68 GOI 15 DEC 2023	1.02	8.90 BAJAJ FINANCE LIMITED 23 MAR 2026	0.61
6.68 GOI 17 SEP 2031	0.97	7.74 LIC HOUSING FINANCE LIMITED 05 JUN 2020	0.59
7.94 GOI 24 MAY 2021	0.69	8.49 HOUSING DEVELOPMENT FINANCE CORPORATION 27 APR 2020	0.55
7.17 GOI 08 JAN 2028	0.53	8.12 ONGC MANGALORE PETROCHEMICALS LIMITED 10 JUN 2019	0.50
7.8 GOI 3 MAY 2020	0.50	10.25 SHRIRAM TRANSPORT FINANCE 10 OCT 2024	0.42
6.84 GOI 19 DEC 2022	0.39	9.1 EAST NORTH INTERCONNECTION COMPANY LIMITED 28 JUN 2024	0.41

Top 10 Equities in the Fund:		Top 10 Industry in the Fund:	
Security Name	Amount (In Crs.)	Industry Name	% of Fund
RELIANCE INDUSTRIES LIMITED	0.83	CENTRAL & STATE GOVERNMENT	37.59%
HOUSING DEVELOPMENT FINANCE CORP BANK	0.80	FINANCIAL AND INSURANCE ACTIVITIES	16.23%
INFOSYS LIMITED	0.49	HOUSING	11.72%
HOUSING DEVELOPMENT FINANCE CORP LIMITED	0.48	ELECTRICITY, GAS, STEAM AND AIR CONDITIONING SUPPLY	8.74%
TATA CONSULTANCY SERVICES LIMITED	0.48	MFG OF COKE AND REFINED PETROLEUM PRODUCTS	8.46%
LARSEN & TOUBRO LIMITED	0.47	COMPUTER PROGRAMMING, CONSULTANCY AND RELATED ACTIVITIES	3.85%
MARUTI SUZUKI INDIA LIMITED	0.38	MFG OF MOTOR VEHICLES, TRAILERS AND SEMI-TRAILERS	2.37%
ICICI BANK LIMITED	0.37	MFG OF FOOD PRODUCTS	1.56%
ITC LIMITED	0.34	CIVIL ENGINEERING	1.51%
KOTAK MAHINDRA BANK LIMITED	0.32	MFG OF PHARMACEUTICALS	1.35%
		OTHER	6.61%

Rating Profile:		Modified Duration:	
AAA/AAA+(-)	91.09%	Debt Portfolio	2.7872
AA/AA+(-)	2.33%	Money Market Instruments	0.0136
A/ A+(-)	0.00%	<i>(Note: Debt portfolio includes MMI)</i>	
P1+/A1+	6.57%		

Fund Performance vs Benchmark			
Time Horizon	Fund Return	Benchmark Return	Performance Against Benchmark
1 Month	2.02%	2.25%	-0.23%
3 Months	1.35%	2.64%	-1.30%
6 Months	0.67%	2.37%	-1.69%
Financial Year Till Date	1.67%	3.47%	-1.80%
1 Year	1.75%	5.23%	-3.48%
2 Year*	6.48%	8.09%	-1.61%
3 Year*	7.22%	8.38%	-1.16%
5 Year*	10.93%	10.50%	0.43%
Since Inception*	9.89%	6.09%	3.80%

* (Returns more than 1 year are #CAGR)

Fund Name		Max Life GROUP GRATUITY BOND FUND.	
Segregated Fund Identification Number (SFIN)		ULGF00707/02/13GRATPLBOND104-Group Gratuity Bond	
AUM (Rs.in Crores)	1.2	NAV (p.u.)	14.4314
Debt in Portfolio (Rs.in Crores)	1.2	As on Date:	31-Jul-18
Equity in Portfolio (Rs.in Crores)	-	Fund Managers: Fixed Income -Ajit Kumar Bhaskaran	
Debt in Portfolio (In % of AUM)	100.00%		
Equity in Portfolio (In % of AUM)	0.00%		

Fund Objective:

The investment objective of this fund is to provide stable return by investing relatively low risk assets. The fund will invest exclusively in fixed interest securities such as Government Securities, Corporate bonds etc.

Asset Allocation:

Asset Type	Actual (%)	Benchmark with Weights	Asset Range
Fixed Income Securities (Bonds & Govt. Securities)	80.81%	I Sec (Gilt Index): 0%	60-100%
Money Market OR Equivalent	19.19%	Crisil Liquid Index: 10%	0-40%
Equities	0.00%	NSE Nifty50: 0%	0%
Total	100.00%		

Money Market OR Equivalent (Rs. In Crores)

0.23

Top 10 Govt.Securities in the Fund:

Security Name	Amount (In Crs.)	Security Name	Amount (In Crs.)
8.27 GOI 9 JUN 2020	0.30	9.15 DEWAN HOUSING FINANCE CORPORATION 09 SEP 2021	0.02
8.65 GUJARAT SDL 21 SEP 2021	0.30		
7.94 GOI 24 MAY 2021	0.20		
7.8 GOI 3 MAY 2020	0.06		
7.17 GOI 08 JAN 2028	0.06		
6.68 GOI 17 SEP 2031	0.02		
7.68 GOI 15 DEC 2023	0.01		
6.84 GOI 19 DEC 2022	0.00		

Top 10 Bonds in Fund :

Top 10 Equities in the Fund:

Security Name	Amount (In Crs.)	Industry Name	% of Fund
NIL	NA	CENTRAL & STATE GOVERNMENT	96.50%
		HOUSING	1.86%
		OTHER	1.64%

Top 10 Industry in the Fund:

Rating Profile:		Modified Duration:	
AAA/AAA+(-)	100.00%	Debt Portfolio	2.0862
AA/AA+(-)	0.00%	Money Market Instruments	0.0005
A/ A+(-)	0.00%	(Note: Debt portfolio includes MMI)	
P1+/A1+	0.00%		

Fund Performance vs Benchmark

Time Horizon	Fund Return	Benchmark Return	Performance Against Benchmark
1 Month	0.77%	1.09%	-0.31%
3 Months	1.26%	1.52%	-0.26%
6 Months	1.82%	1.88%	-0.06%
Financial Year Till Date	0.49%	0.43%	0.06%
1 Year	0.53%	2.03%	-1.50%
2 Year*	5.03%	5.77%	-0.74%
3 Year*	6.88%	7.49%	-0.61%
5 Year*	NA	NA	NA
Since Inception*	8.36%	8.95%	-0.59%

*(Returns more than 1 year are #CAGR)

Fund Name		Max Life GR GRATUITY CONSERVATIVE FUND	
Segregated Fund Identification Number (SFIN)		ULGF00317/04/06GRATCONSER104-Group Gratuity Conservative	
AUM (Rs.in Crores)	38.4	NAV (p.u.)	25.7372
Debt in Portfolio (Rs.in Crores)	38.4	As on Date:	31-Jul-18
Equity in Portfolio (Rs.in Crores)	-	Fund Managers: Fixed Income -Ajit Kumar Bhaskaran	
Debt in Portfolio (In % of AUM)	100.00%		
Equity in Portfolio (In % of AUM)	0.00%		

Fund Objective:

The investment objective of this fund is to provide stable return by investing in relatively low risk assets. The fund will invest exclusively in fixed interest securities such as Government Securities, Corporate bonds etc

Asset Allocation:

Asset Type	Actual (%)	Benchmark with Weights	Asset Range
Govt.Securities	53.29%	1 Sec (Gilt Index): 65%	50 - 80%
Corporate Bonds	35.35%	Crisil Bond Index: 25%	0 - 50%
Money Market OR Equivalent	11.36%	Crisil Liquid Index: 10%	0 - 20%
Equities	0.00%	NSE Nifty50: 0%	0 - 0%
Total	100.00%		

Money Market OR Equivalent (Rs. In Crores)

4.36

Top 10 Govt.Securities in the Fund:

Security Name	Amount (In Crs.)
7.17 GOI 08 JAN 2028	6.37
7.94 GOI 24 MAY 2021	4.36
8.15 GOI 24 NOV 2026	2.60
8.86 UTTAR PRADESH SDL 17 OCT 2022	2.59
8.65 GUJARAT SDL 21 SEP 2021	1.52
7.8 GOI 3 MAY 2020	1.31
7.88 GOI 19 MAR 2030	0.83
8.27 GOI 9 JUN 2020	0.32
7.68 GOI 15 DEC 2023	0.18
7.35 GOI 22 JUN 2024	0.13

Top 10 Bonds in Fund :

Security Name	Amount (In Crs.)
8.50 LIC HOUSING FINANCE 5 JAN 2021(OPTION II)	1.50
8.12 ONGC MANGALORE PETROCHEMICALS LIMITED 10 JUN 2019	1.30
8.90 BAJAJ FINANCE LIMITED 23 MAR 2026	1.22
7.8 YES BANK 01 OCT 2027	1.21
8.75 HOUSING DEVELOPMENT FINANCE CORPORATION 04 MAR 2021	1.01
7.50 HOUSING DEVELOPMENT FINANCE CORPORATION 07 JUL 2020	0.99
7.74 LIC HOUSING FINANCE LIMITED 05 JUN 2020	0.79
10.25 SHRIRAM TRANSPORT FINANCE 10 OCT 2024	0.74
7.85 POWER FINANCE CORPORATION 03 APR 2028	0.68
9.30 SHRIRAM TRANSPORT FINANCE 18 MAR 2026	0.51

Top 10 Equities in the Fund:

Security Name	Amount (In Crs.)
NIL	NA

Top 10 Industry in the Fund:

Industry Name	% of Fund
CENTRAL & STATE GOVERNMENT	59.88%
FINANCIAL AND INSURANCE ACTIVITIES	15.56%
HOUSING	12.52%
MFG OF COKE AND REFINED PETROLEUM PRODUCTS	5.99%
WATER TRANSPORT	1.33%
WHOLESALE TRADE, EXCEPT OF MOTOR VEHICLES AND MOTORCYCLES	1.32%
ELECTRICITY, GAS, STEAM AND AIR CONDITIONING SUPPLY	1.24%
OTHER	2.16%

Rating Profile:

AAA/AAA+(-)	89.43%
AA/AA+(-)	7.91%
A/ A+(-)	0.00%
P1+/A1+	2.66%

Modified Duration:

Debt Portfolio	3.6771
Money Market Instruments	0.0003

(Note: Debt portfolio includes MMI)

Fund Performance vs Benchmark

Time Horizon	Fund Return	Benchmark Return	Performance Against Benchmark
1 Month	0.89%	1.03%	-0.14%
3 Months	1.13%	1.62%	-0.49%
6 Months	1.23%	2.07%	-0.84%
Financial Year Till Date	0.00%	0.64%	-0.64%
1 Year	-0.09%	2.72%	-2.82%
2 Year*	4.68%	5.82%	-1.14%
3 Year*	6.95%	7.69%	-0.74%
5 Year*	8.55%	9.00%	-0.45%
Since Inception*	8.25%	5.72%	2.53%

*(Returns more than 1 year are #CAGR)

Fund Name		Max Life GROUP SUPERANNUATION GROWTH FUND	
Segregated Fund Identification Number (SFIN)		ULGF00423/01/07SANNGROWTH104-Superannuation Growth	
AUM (In Rs.)	156,134	NAV (p.u.)	25.5851
Debt in Portfolio (In Rs.)	68,540	As on Date:	31-Jul-18
Equity in Portfolio (In Rs.)	87,594	Fund Managers: Equity -Jitendra Sriram & Rohit Tandon; Fixed Income - Ajit Kumar Bhaskaran	
Debt in Portfolio (In % of AUM)	43.90%		
Equity in Portfolio (In % of AUM)	56.10%		

Fund Objective:

The investment objective of the Growth Fund is to provide potentially higher returns to unit holders by investing primarily in Equities (to target growth in capital value of assets); however, the fund will also invest in Government securities, corporate bonds and money market instruments.

Asset Allocation:

Asset Type	Actual (%)	Benchmark with Weights	Asset Range
Govt.Securities	25.27%	1 Sec (Gilt Index): 20%	0 - 30%
Corporate Bonds	1.97%	Crisil Bond Index: 15%	0 - 30%
Money Market OR Equivalent	16.66%	Crisil Liquid Index: 10%	0 - 20%
Equities	56.10%	NSE Nifty50: 55%	20 - 60%
Total	100.00%		

Money Market OR Equivalent (In Rs) 26,008

Top 10 Govt.Securities in the Fund:

Security Name	Amount (In Rs.)
8.27 GOI 9 JUN 2020	8,103
7.68 GOI 15 DEC 2023	6,132
7.94 GOI 24 MAY 2021	5,937
7.17 GOI 08 JAN 2028	5,473
6.84 GOI 19 DEC 2022	5,018
7.35 GOI 22 JUN 2024	4,180
8.15 GOI 24 NOV 2026	2,413
7.40 GOI 09 SEP 2035	1,213
6.68 GOI 17 SEP 2031	986

Top 10 Bonds in Fund :

Security Name	Amount (In Rs.)
9.25 DEWAN HOUSING FINANCE CORPORATION 08 SEP 2023	3,078

Top 10 Equities in the Fund:

Security Name	Amount (In Rs.)
RELIANCE INDUSTRIES LIMITED	14,232
HOUSING DEVELOPMENT FINANCE CORP BANK	10,898
MARUTI SUZUKI INDIA LIMITED	9,521
ITC LIMITED	6,549
BRITANNIA INDUSTRIES LIMITED	6,542
ICICI BANK LIMITED	5,781
HOUSING DEVELOPMENT FINANCE CORP LIMITED	3,990
SUN PHARMACEUTICAL INDUSTRIES LIMITED	3,980
INDIAN OIL CORPORATION LIMITED	3,944
ADANI PORTS AND SPECIAL ECONOMIC ZONE LIMITED	3,198

Top 10 Industry in the Fund:

Industry Name	% of Fund
CENTRAL & STATE GOVERNMENT	41.14%
FINANCIAL AND INSURANCE ACTIVITIES	16.62%
MFG OF COKE AND REFINED PETROLEUM PRODUCTS	11.64%
MFG OF MOTOR VEHICLES, TRAILERS AND SEMI-TRAILERS	7.80%
MFG OF TOBACCO PRODUCTS	4.19%
MFG OF FOOD PRODUCTS	4.19%
MFG OF PHARMACEUTICALS	2.55%
COMPUTER PROGRAMMING, CONSULTANCY AND RELATED ACTIVITIES	2.37%
WAREHOUSING AND SUPPORT ACTIVITIES FOR TRANSPORTATION	2.05%
HOUSING	1.97%
OTHER	5.47%

Rating Profile:

Rating	Percentage
AAA/AAA+(-)	100.00%
AA/AA+(-)	0.00%
A/A+(-)	0.00%
P1+/A1+	0.00%

Modified Duration:

Modified Duration	Percentage
Debt Portfolio	2.5302
Money Market Instruments	0.0010

(Note: Debt portfolio includes MMI)

Fund Performance vs Benchmark

Time Horizon	Fund Return	Benchmark Return	Performance Against Benchmark
1 Month	4.96%	3.72%	1.24%
3 Months	5.64%	3.90%	1.74%
6 Months	2.51%	2.73%	-0.22%
Financial Year Till Date	7.91%	7.02%	0.88%
1 Year	8.72%	8.45%	0.27%
2 Year*	12.60%	10.79%	1.80%
3 Year*	10.01%	9.13%	0.89%
5 Year*	11.30%	12.24%	-0.94%
Since Inception*	10.61%	8.34%	2.27%

*(Returns more than 1 year are #CAGR)

Fund Name		Max Life GROUP SUPERANNUATION BALANCED FUND	
Segregated Fund Identification Number (SFIN)		ULGF00523/01/07SANNBALANC104-Superannuation Balanced	
AUM (In Rs.)	133,792	NAV (p.u.)	24.0633
Debt in Portfolio (In Rs.)	96,390	As on Date:	31-Jul-18
Equity in Portfolio (In Rs.)	37,402	Fund Managers: Equity -Jitendra Sriram & Rohit Tandon; Fixed Income - Ajit Kumar Bhaskaran	
Debt in Portfolio (In % of AUM)	72.04%		
Equity in Portfolio (In % of AUM)	27.96%		

Fund Objective:

The investment objective of the Balanced Fund is to provide balanced returns from investing in both fixed income securities (to target stability of returns) as well as in equities (to target growth in capital value of assets).

Asset Allocation:			
Asset Type	Actual (%)	Benchmark with Weights	Asset Range
Govt.Securities	32.18%	1 Sec (Gilt Index): 35%	20 - 50%
Corporate Bonds	22.26%	Crisil Bond Index: 30%	20 - 40%
Money Market OR Equivalent	17.61%	Crisil Liquid Index: 10%	0 - 20%
Equities	27.96%	NSE Nifty50: 25%	10 - 40%
Total	100.00%		

Money Market OR Equivalent (In Rs.) 23,561

Top 10 Govt.Securities in the Fund:		Top 10 Bonds in Fund :	
Security Name	Amount (In Rs.)	Security Name	Amount (In Rs.)
6.84 GOI 19 DEC 2022	11,965	9.50 STATE BANK OF INDIA 04 NOV 2025	10,237
7.94 GOI 24 MAY 2021	11,169	9.25 DEWAN HOUSING FINANCE CORPORATION 08 SEP 2023	6,156
7.17 GOI 08 JAN 2028	10,754	9.55 IL&FS LIMITED 13 AUG 2024	5,218
8.15 GOI 24 NOV 2026	4,324	9.00 M&M FINANCIAL SERVICES 06 JUN 2026 CAT III & IV SERIES III	5,111
6.68 GOI 17 SEP 2031	2,061	9.10 DEWAN HOUSING FINANCE CORPORATION LIMITED 16 AUG 2021	3,056.32
7.8 GOI 3 MAY 2020	1,507		
7.35 GOI 22 JUN 2024	875		
7.68 GOI 15 DEC 2023	396		

Top 10 Equities in the Fund:		Top 10 Industry in the Fund:	
Security Name	Amount (In Rs.)	Industry Name	% of Fund
RELIANCE INDUSTRIES LIMITED	4,744	CENTRAL & STATE GOVERNMENT	47.98%
HOUSING DEVELOPMENT FINANCE CORP BANK	4,359	FINANCIAL AND INSURANCE ACTIVITIES	24.85%
HOUSING DEVELOPMENT FINANCE CORP LIMITED	3,990	HOUSING	6.89%
LARSEN & TOUBRO LIMITED	3,907	MFG OF MOTOR VEHICLES, TRAILERS AND SEMI-TRAILERS	4.06%
HERO MOTOCORP LIMITED	3,294	MFG OF COKE AND REFINED PETROLEUM PRODUCTS	4.04%
GAIL (INDIA) LIMITED	2,251	CIVIL ENGINEERING	3.55%
AXIS BANK LIMITED	2,202	ELECTRICITY, GAS, STEAM AND AIR CONDITIONING SUPPLY	1.68%
ICICI BANK LIMITED	2,130	MFG OF TOBACCO PRODUCTS	1.34%
MAHINDRA & MAHINDRA LIMITED	1,872	MFG OF CHEMICALS AND CHEMICAL PRODUCTS	1.29%
ITC LIMITED	1,786	MFG OF ELECTRICAL EQUIPMENT	0.95%
		OTHER	3.38%

Rating Profile:		Modified Duration:	
AAA/AAA+(-)	100.00%	Debt Portfolio	3.3406
AA/AA+(-)	0.00%	Money Market Instruments	0.0006
A/ A+(-)	0.00%	<i>(Note: Debt portfolio includes MMI)</i>	
P1+/A1+	0.00%		

Fund Performance vs Benchmark			
Time Horizon	Fund Return	Benchmark Return	Performance Against Benchmark
1 Month	2.46%	2.25%	0.21%
3 Months	2.51%	2.64%	-0.14%
6 Months	1.59%	2.37%	-0.78%
Financial Year Till Date	3.25%	3.47%	-0.22%
1 Year	4.39%	5.23%	-0.84%
2 Year*	7.29%	8.09%	-0.81%
3 Year*	7.34%	8.38%	-1.04%
5 Year*	8.59%	10.50%	-1.91%
Since Inception*	8.08%	6.44%	1.64%

* (Returns more than 1 year are #CAGR)

Fund Name		Max Life GROUP SUPERANNUATION CONSERVATIVE FUND	
Segregated Fund Identification Number (SFIN)		ULGF00623/01/07SANNCOSER104-Superannuation Conservative	
AUM (Rs.in Crores)	1.3	NAV (p.u.)	20.0772
Debt in Portfolio (Rs.in Crores)	1.3	As on Date:	31-Jul-18
Equity in Portfolio (Rs.in Crores)	-	Fund Managers: Fixed Income -Ajit Kumar Bhaskaran	
Debt in Portfolio (In % of AUM)	100.00%		
Equity in Portfolio (In % of AUM)	0.00%		

Fund Objective:

The investment objective of this fund is to provide stable return by investing in relatively low risk assets. The fund will invest exclusively in fixed interest securities such as Government Securities, Corporate bonds etc

Asset Allocation:

Asset Type	Actual (%)	Benchmark with Weights	Asset Range
Govt.Securities	64.71%	I Sec (Gilt Index): 60%	50 - 80%
Corporate Bonds	18.12%	Crisil Bond Index: 30%	0 - 50%
Money Market OR Equivalent	17.17%	Crisil Liquid Index: 10%	0 - 20%
Equities	0.00%	NSE Nifty50: 0%	0 - 0%
Total	100.00%		

Money Market OR Equivalent (Rs. In Crores)

0.22

Top 10 Govt.Securities in the Fund:

Security Name	Amount (In Crs.)
7.94 GOI 24 MAY 2021	0.21
8.65 GUJARAT SDL 21 SEP 2021	0.20
7.8 GOI 3 MAY 2020	0.19
8.27 GOI 9 JUN 2020	0.11
7.40 GOI 09 SEP 2035	0.04
6.68 GOI 17 SEP 2031	0.03
7.17 GOI 08 JAN 2028	0.02
6.84 GOI 19 DEC 2022	0.02
6.35 GOI 2 JAN 2020	0.01
8.15 UTTAR PRADESH SDL 02 JUN 2021	0.00

Top 10 Bonds in Fund :

Security Name	Amount (In Crs.)
10.25 SHRIRAM TRANSPORT FINANCE 10 OCT 2024	0.11
8.50 LIC HOUSING FINANCE 5 JAN 2021(OPTION II)	0.10
9.15 DEWAN HOUSING FINANCE CORPORATION 09 SEP 2021	0.03

Top 10 Equities in the Fund:

Security Name	Amount (In Crs.)
NIL	NA

Top 10 Industry in the Fund:

Industry Name	% of Fund
CENTRAL & STATE GOVERNMENT	79.39%
HOUSING	10.00%
FINANCIAL AND INSURANCE ACTIVITIES	8.12%
OTHER	2.49%

Rating Profile:

AAA/AAA+(-)	91.68%
AA/AA+(-)	8.32%
A/ A+(-)	0.00%
P1+/A1+	0.00%

Modified Duration:

Debt Portfolio	2.3920
Money Market Instruments	0.0004

(Note: Debt portfolio includes MMI)

Fund Performance vs Benchmark

Time Horizon	Fund Return	Benchmark Return	Performance Against Benchmark
1 Month	0.75%	1.04%	-0.29%
3 Months	1.04%	1.61%	-0.57%
6 Months	1.34%	2.06%	-0.72%
Financial Year Till Date	0.11%	0.62%	-0.52%
1 Year	0.07%	2.67%	-2.60%
2 Year*	4.62%	5.82%	-1.19%
3 Year*	6.35%	7.68%	-1.32%
5 Year*	8.13%	8.98%	-0.85%
Since Inception*	7.77%	7.36%	0.41%

* (Returns more than 1 year are #CAGR)



Fund Managers for Unit Linked Portfolio			
Equity		Fixed Income	
Name	No. of funds	Name	No. of funds
Jitendra Sriram	18	Ajit Kumar Bhaskaran	27
Rohit Tandon	18		