



**OFFER YOUR EMPLOYEES**  
**A COMPREHENSIVE INSURANCE SOLUTION**  
*Set a benchmark!*



WITH  
**MAX LIFE**  
**GROUP TERM LIFE PLATINUM ASSURANCE**

NON-LINKED NON-PARTICIPATING ONE YEAR RENEWABLE GROUP TERM INSURANCE PLAN. UIN: 104N112V02

**ABOUT THE PLAN**

Max Life Group Term Life Platinum Assurance is a comprehensive group term insurance plan that provides enough flexibility, to be suitable for a business of every need and scale, so that you can take the right step today and help protect your employees' families from the unpleasant surprises in life.



\*Subject to the conditions prescribed under Section 37(1) of the Income Tax Act, 1961 are met  
 \*Available on Payment of Additional Premium



## PLAN FEATURES

### MAX LIFE GROUP TERM LIFE PLATINUM ASSURANCE

Type of Plan	Non-Linked Non-Participating One Year Renewable Group Term Insurance Plan
Coverage	All individuals in accordance with the board approved underwriting policy of the Company
Minimum entry age (age as on last birthday) - Both base product & Accelerated CI benefit option	18 years
Maximum entry age (age as on last birthday) - for employer-employee groups & affinity groups	Base Benefit: 80 years Accelerated CI Benefit option: 69 years
Maximum Cover Ceasing age (age last birthday) - for employee groups & affinity groups	Death Benefit: 81 years Accelerated CI Benefit option: 70 years Maturity age / Cover Ceasing age will be determined as on Policy Anniversary following or coinciding age 81 years (Base Benefit) or 70 years (Accelerated CI) as the case may be
Policy Term	1 year Policy can be renewed on annual renewal date subject to payment of premiums as per underwriting
Premium Payment Modes	Annually / half-yearly / quarterly / monthly
Maximum Group Size	No Limit
Minimum Sum Assured	₹1,000 for a member Accelerated Critical Illness: ₹1,000 and up to 50% of Death Benefit capped at ₹10,000,000 for a member For EDLI, the minimum Sum Assured shall be in line with the Employees' Provident Fund & Miscellaneous Provisions Act, 1952. The current minimum Sum Assured for EDLI as per the said provision is ₹2,50,000
Maximum Sum Assured	No Limit, but subject to Board Approved Underwriting Policy. However, Optional Accelerated Critical Illness Sum Assured option is available up to 50% of Death Benefit capped at ₹10,000,000
Minimum Premium	Minimum Premium per member is subject to minimum Sum Assured per member and applicable premium rates
Maximum Premium	Maximum Premium per member is subject to maximum Sum Assured per member and applicable premium rates

Optional Accelerated Critical Illness Benefit	On the first occurrence of any of the 20 specified Critical Illnesses (CI), the Optional Accelerated Critical Illness Sum Assured shall accelerate the Death Benefit Sum Assured to the extent of the CI Sum Assured with the remaining Death Benefit Sum Assured payable on death The benefit option can be availed as up to 50% of Sum Assured with a maximum ₹1 Cr. per member, whichever is lower
Death Benefit	Lump Sum Death Benefit Sum Assured: 100% of the Death Benefit Sum Assured will be paid immediately on death of the Life Insured In case Accelerated Critical Illness (CI) Benefit claim has been paid, the Death Benefit shall be reduced to the extent of the claim paid out on account of Accelerated CI Benefit
Riders	The product offers following 4 riders: 1. Max Life Group Accidental Death Benefit Premier Rider (UIN: 104B024V02) 2. Max Life Group Accelerated Terminal Illness Rider (UIN: 104B028V02) 3. Max Life Group Critical Illness (Additional Benefit) Rider (UIN: 104B031V02) 4. Max Life Group Total and Permanent Disability (Accident) Premier Rider (UIN: 104B030V02) Please refer to the respective rider prospectus for more details or visit <a href="http://www.maxlifeinsurance.com">www.maxlifeinsurance.com</a>
Surrender	Proportionate premium for the unexpired period of risk is paid on member exiting from a scheme

## SUM ASSURED CRITERIA

The Sum Assured criteria is based on one of the following:

- a) Uniform Cover for all members
- b) Graded Cover based on category of member
- c) Multiple of salary, linked to service / outstanding service or age; or in bands of service or age; or by some objective formula
- d) Any other sum chosen by the Policyholder suiting to his / her needs

Benefit formula would be chosen in such a way that minimum Sum Assured is ₹1,000 per member.

## ADD-ON BENEFITS

Following Add-On Benefits (Additional Options) are available, subject to underwriting:

- a) **Spouse and Dependent Cover:** Cover on the life of spouse / dependents of a member can be opted by the master Policyholder
- b) **Voluntary Top-up for Employer:** Employee Groups : In addition to the Sum Assured available under the scheme, employees can opt for additional Sum Assured

\*For further details, please refer to the prospectus / policy contract.

## TYPES OF GROUPS ELIGIBLE

- 1) Employees of an employer – all or defined categories
- 2) Other non employer-employee groups where a clearly evident relationship between the member and the group Policyholder for services other than insurance exists. These include:

a) Any association, where the members represent a particular profession / trade / domestic workers / Anganwadi workers	d) Members of group with occupation such as weavers, fishermen etc.	g) Government agencies
b) Any Co-operative / Housing Societies	e) Parents of school / college students as members	h) Lender-Borrower groups
c) Customers of Bank / NBFC or any other service provider	f) Credit Card holders of an issuing institution	i) Investors of a Mutual Fund

**YOU ARE THE DIFFERENCE™**



<sup>^</sup>Individual Death Claims Paid Ratio as per Audited Financials for FY 2022-2023. | \*As per Public Disclosures 2022.

LIFE INSURANCE COVERAGE IS AVAILABLE IN THIS PRODUCT. \*Available on Payment of Additional Premium

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