

Max Life UL LIFE DIVERSIFIED EQUITY FUND

Segregated Fund Identification Number (SFIN):- ULIF02201/01/20LIFEDIVEQF104

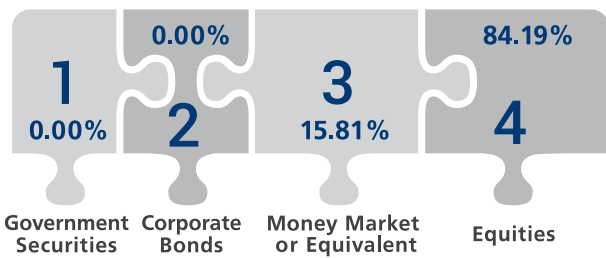
As on 31st March 2022

Fund Objective: The investment objective of the fund is to invest at least 70% of the fund corpus in a diversified basket of equity stocks over the entire market capitalisation range, primarily focusing on large and mid-cap companies covering a wide variety of sectors to provide investors with long term growth opportunities while ensuring liquidity of investments.

AUM	₹ in Crore	% of AUM
Debt in Portfolio**	127.2	15.81%
Equity in Portfolio	677.8	84.19%
Total	805.0	100.00%
NAV (p.u.)	17.5159	
Inception Date:	8-June-20	

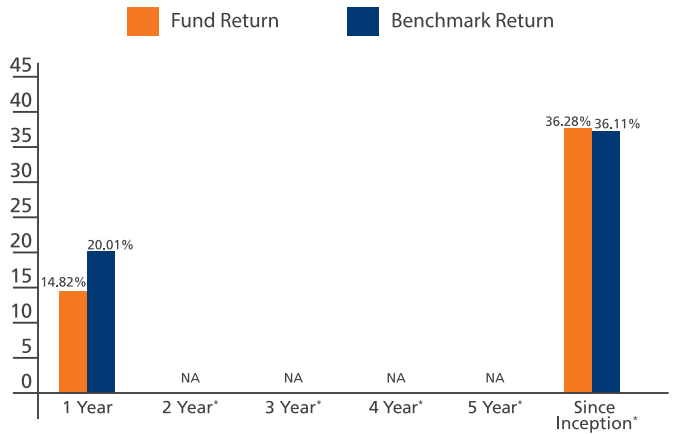
Fund Managers: Equity -Saurabh Katariya & Rohit Tandon; Fixed Income - Naresh Kumar
** Debt includes Government bond and Corporate Securities

Asset Allocation



Asset Type	Asset Range
1. Government Securities	0 - 20%
2. Corporate Bond	0 - 20%
3. Money Market or Equivalent	0 - 30%
4. Equities	70 - 100%

Fund Performance vs Benchmark



Time Horizon

*(Returns more than 1 year are *CAGR)
Benchmark - NSE Nifty 200 100%

Top 5 Government Securities in the Fund

Security Name	Fund %
NIL	NA
Total	0.00%

Top 5 Corporate Bonds in Fund

Security Name	Fund %
NIL	NA
Total	0.00%

Top 5 Equities in the Fund

Security Name	Fund %
RELIANCE INDUSTRIES LIMITED	6.50%
INFOSYS LIMITED	5.66%
HOUSING DEVELOPMENT FINANCE CORP BANK	4.79%
ICICI BANK LIMITED	4.12%
OTHERS	63.12%
Total	84.19%

Money Market or Equivalent 15.81%

Grand Total 100.00%

Top 5 Industry in the Fund

Industry Name	Fund %
FINANCIAL AND INSURANCE ACTIVITIES	22.84%
COMPUTER PROGRAMMING, CONSULTANCY AND RELATED ACTIVITIES	12.92%
CENTRAL & STATE GOVERNMENT	12.48%
INFRASTRUCTURE	8.48%
MFG OF COKE AND REFINED PETROLEUM PRODUCTS	7.13%

Debt Rating Profile



Risk Profile of the Fund

Modified Duration	0.0087
BETA	0.8681

#YouAreTheDifference™

Our virtual assistant
Chat with MILI on our website

WhatsApp
Send 'Hi' to +91 74283 96005

Login to manage your policy
maxlifeinsurance.com/customer-service

Write to us at
maxlifeinsurance.com/contact-us

Call us at 1860 120 5577



Risk Profile of the Fund

Modified Duration (of the Fixed Income Portfolio) indicates how the fixed income portfolio will move in response to any change in interest rates. For example: if the modified duration is 2 then 1% change in market interest rate will change the value of portfolio by 2% i.e. 2 times the change in interest rate. The value of fixed income portfolio increases when the interest rates falls and vice versa.

BETA is a number that indicates the extent to which value of the portfolio will change with respect to change in value of its benchmark. The benchmark has a beta of 1. Change in value of a portfolio which has a beta more than 1 will be more than the change in value of the benchmark, where the beta is less than 1 the change will be less than the change in benchmark.

Glossary

CAGR (Compound Annual Growth Rate) indicates annual return on the portfolio over years

Benchmark is synthetic mix of index of each asset class basis weights of the asset class in different Unit Linked Funds

The Fund is in compliance with all investment guidelines issued by IRDAI (Insurance Regulatory and Development Authority of India)

Important: DO NOT believe in calls, SMS, E-mail offering discounts. For NEFT Payments, please transfer only to "HSBC Bank A/C No. 1165 <Followed by 9 digit Policy No> IFS Code: HSBC0110002". Max Life does not collect Premium in any other account.

Max Life Insurance Co. Ltd.: Plot No. 90A, Sector 18, Gurugram, Haryana - 122 015.

Regd. Office: 419, Bhai Mohan Singh Nagar, Railmajra, Tehsil Balachaur, Punjab - 144 533.

Fax: 0124-4159397, CIN: U74899PB2000PLC045626

Max Life Insurance Company Limited is a joint venture between Max Financial Services Limited and Axis Bank Ltd. Max Life Insurance Co. Ltd., Corporate Office - 11th Floor, DLF Square Building, Jacaranda Marg, DLF City Phase II, Gurugram - 122 002 (Haryana). Insurance is the subject matter of solicitation. Trade logo displayed belongs to Max Financial Services Ltd. and Axis Bank Ltd. respectively and with their consents, are used by Max Life Insurance Co. Ltd. For more details on risk factors, Terms and Conditions, please read the sales prospectus carefully before concluding a sale. Customer Helpline Number: 1860 120 5577. Website: www.maxlifeinsurance.com,

IRDAI Regn. No. 104

BEWARE OF SPURIOUS / FRAUD PHONE CALLS!

- IRDAI is not involved in activities like selling insurance policies, announcing bonus or investment of premiums
- Public receiving such phone calls are requested to lodge a police complaint