

MAX LIFE UL LIFE BALANCED FUND

Segregated Fund Identification Number (SFIN):- ULIF00225/06/04LIFEBALANC104

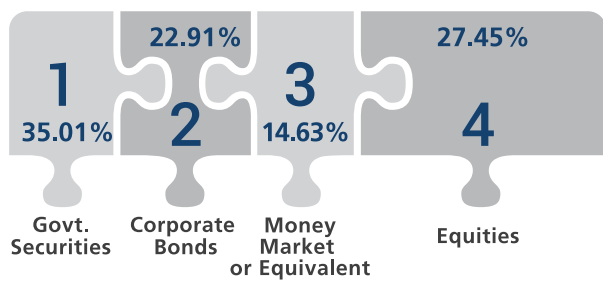
As on 31st March, 2021

Fund Objective: Balanced Fund invests primarily in debt instruments such as Government Securities, Corporate Bonds, Money Market Instruments etc. issued primarily by Government of India / State Governments and to some extent in Corporate Bonds and Money Market Instruments. The Fund invests minimum of 10% and up to maximum of 40% of Fund corpus in equities.

AUM	₹ in Crore	% of AUM
Debt in Portfolio**	2,511.2	72.55%
Equity in Portfolio	950.2	27.45%
Total	3,461.4	100.00%
NAV (p.u.)	53.6188	
Inception Date:	20-Sep-04	

Fund Managers: Equity - Saurabh Katariya & Rohit Tandon; Fixed Income - Naresh Kumar
Benchmark - Crisil Bond Index 70% and NSE Nifty 30%
**Debt includes Govt. Bonds and Corporate Securities

Asset Allocation



Total 100.00%



Asset Type	Asset Range
1. Govt. Securities	20 - 50%
2. Corporate Bond	20 - 40%
3. Money Market OR Equivalent	0 - 40%
4. Equities	10 - 40%

*Benchmark for fund has been changed from November 2018 onwards

Top 5 Industry in the Fund

Industry Name	Fund %
CENTRAL & STATE GOVERNMENT	52.03%
FINANCIAL AND INSURANCE ACTIVITIES	13.58%
INFRASTRUCTURE	12.48%
COMPUTER PROGRAMMING, CONSULTANCY AND RELATED ACTIVITIES	5.61%
MFG OF COKE AND REFINED PETROLEUM PRODUCTS	4.21%

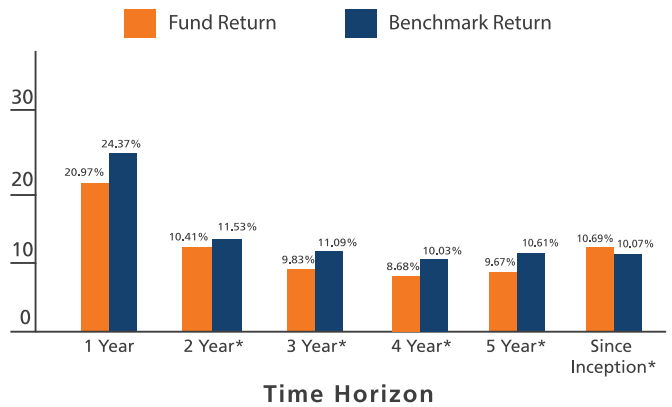
Debt Rating Profile



Risk Profile of the Fund

Debt Portfolio	4.5212
BETA	0.8853

Fund Performance vs Benchmark



*(Returns more than 1 year are #CAGR)

Top 5 Govt. Securities in the Fund

Security Name	Fund %
6.22 GOI 16 MAR 2035	7.17%
7.17 GOI 08 JAN 2028	4.79%
6.79 GOI 26 DEC 2029	2.90%
6.79 GOI 15 MAY 2027	2.01%
OTHERS	18.14%
Total	35.01%

Top 5 Corporate Bonds in Fund

Security Name	Fund %
7.80 YES BANK 29 SEP 2027	2.07%
8.24 NABARD GOI FULLY SERVICED 22 MAR 2029	1.63%
6.11 BPCL 04 JUL 2025 (STEP UP ONE NOTCH DOWN 0.2% P.A UP *)	1.57%
8.37 HUDCO (GOI SERVICED) 25 MARCH 2029	1.19%
OTHERS	16.45%
Total	22.91%

Top 5 Equities in the Fund

Security Name	Fund %
INFOSYS LIMITED	2.94%
HOUSING DEVELOPMENT FINANCE CORP BANK	2.59%
RELIANCE INDUSTRIES LIMITED	1.98%
TATA CONSULTANCY SERVICES LIMITED	1.43%
OTHERS	18.51%
Total	27.45%

Money Market OR Equivalent

14.63%

Grand Total

100.00%

#YouAreTheDifference™

Our virtual assistant
Chat with MILI on our website

WhatsApp
Send 'Hi' to +91 74283 96005

Login to manage your policy
maxlifeinsurance.com/customer-service

Write to us at
maxlifeinsurance.com/contact-us

Call us at 1860 120 5577



Risk Profile of the Fund

Modified Duration (of the Fixed Income Portfolio) indicates how the fixed income portfolio will move in response to any change in interest rates. For example: if the modified duration is 2 then 1% change in market interest rate will change the value of portfolio by 2% i.e. 2 times the change in interest rate. The value of fixed income portfolio increases when the interest rates falls and vice versa.

BETA is a number that indicates the extent to which value of the portfolio will change with respect to change in value of its benchmark. The benchmark has a beta of 1. Change in value of a portfolio which has a beta more than 1 will be more than the change in value of the benchmark, where the beta is less than 1 the change will be less than the change in benchmark.

Glossary

CAGR (Compound Annual Growth Rate) indicates annual return on the portfolio over years

Benchmark is synthetic mix of index of each asset class basis weights of the asset class in different Unit Linked Funds

The Fund is in compliance with all investment guidelines issued by IRDAI (Insurance Regulatory and Development Authority of India)

Important: DO NOT believe in calls, SMS, E-mail offering discounts. For NEFT Payments, please transfer only to "HSBC Bank A/C No. 1165 <Followed by 9 digit Policy No> IFS Code: HSBC0110002". Max Life does not collect Premium in any other account.

Max Life Insurance Co. Ltd.: Plot No. 90A, Sector 18, Gurugram, Haryana - 122 015.

Regd. Office: 419, Bhai Mohan Singh Nagar, Railmajra, Tehsil Balachaur, District Nawanshahr, Punjab - 144 533.

Fax: 0124-4159397, CIN: U74899PB2000PLC045626

Max Life Insurance Company Limited is a joint venture between Max Financial Services Limited and Axis Bank Ltd. Max Life Insurance Co. Ltd., Corporate Office - 11th Floor, DLF Square Building, Jacaranda Marg, DLF City Phase II, Gurugram - 122 002 (Haryana). Insurance is the subject matter of solicitation. Trade logo displayed belongs to Max Financial Services Ltd. and Axis Bank Ltd. respectively and with their consents, are used by Max Life Insurance Co. Ltd. For more details on risk factors, Terms and Conditions, please read the sales prospectus carefully before concluding a sale. Customer Helpline Number: 1860 120 5577. Website: www.maxlifeinsurance.com,

IRDAI Regn. No. 104

BEWARE OF SPURIOUS / FRAUD PHONE CALLS!

- IRDAI is not involved in activities like selling insurance policies, announcing bonus or investment of premiums
- Public receiving such phone calls are requested to lodge a police complaint