



**Max Life Group Credit Life Secure Plan**  
**A Non Linked Single Premium Group Term Life Insurance Plan**  
**UIN: 104N072V01**

**LIFE INSURANCE COVERAGE IS AVAILABLE IN THIS PRODUCT.**

**About Max Life Insurance**

Max Life Insurance, one of India's premier non-bank promoted private life insurer, is a joint venture between Max Financial Services Ltd. and Mitsui Sumitomo Insurance Co. Ltd. Max Financial Services Ltd. is part of the Max Group, which is a leading Indian multi-business corporation, while Mitsui Sumitomo Insurance is a member of MS&AD Insurance Group, which is amongst the leading insurers in the world. Max Life Insurance offers comprehensive long term savings, protection and retirement solutions through its high quality agency distribution and multi-channel distribution partners. A financially stable company with a strong track record over the last 15 years, Max Life Insurance offers superior investment expertise. Max Life Insurance has the vision 'To be the most admired life insurance company by securing the financial future of our customers'. The company has a strong customer-centric approach focused on advice-based sales and quality service delivered through its superior human capital. In the financial year 2015-16, Max Life recorded Gross Written Premium of ₹ 9,216 crore with Sum Assured In force (Individual) of ₹ 1,94,658 crore and Asset Under Management of ₹ 35,824 crore as on 31<sup>st</sup> March 2016.

**Max Life Group Credit Life Secure Plan**

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You want to be sure that all loans that you have sanctioned be repaid in full. While you are taking measures to ensure that defaults are kept to minimum and a recovery mechanism is in place, you need to insure yourself against non-payment by borrower, on account of his/her death. The purpose of the Group Credit Life Secure plan is to provide cover against loan in the event of death during the period of coverage.

**Benefit to the Policyholder/financial Institution** – Group Credit Life Secure Plan is a product that ensures that in case of death of the borrower, amount of loan outstanding (as per the option chosen) is paid out by Max Life Insurance Company Limited.

**Benefit to the loan borrower** – In case of member's demise, the family does not have to surrender / forgo the asset since loan will be paid out for the amount of sum insured by Max Life Insurance Company Limited.

Please note that the benefit is payable only in the event of death during the period of coverage and no Disability cover is provided under this policy.

**The Benefits at a glance**

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**Death Benefit and Options**

On happening of the death by any cause (natural & accidental), the Company shall pay you as per the option as chosen by the member at the inception. The death benefit options are as follows

- **Decreasing Cover Death Option** in accordance with the outstanding sum assured schedule as set at the commencement of the contract.

Cover during the moratorium period is also available where the loan monthly installments begin after a defined moratorium period and therefore the Sum Assured is level till the end of the moratorium period and reduces thereafter as per the schedule as set at the commencement of the contract.

➤ **Level Cover Death Option**

Benefit formulae would be chosen in such a way that a minimum sum assured of ₹ 50,000 per member would be ensured at inception.

***Moratorium Option***

Moratorium period option is available with Decreasing Cover Death Option only. Moratorium period may be chosen in multiples of 3(three) months. Minimum moratorium period allowed is 3(three) months.

The Sum Assured is the initial amount of cover and will remain level throughout the moratorium period. After the moratorium period, Sum Assured will decrease during remainder of the coverage period (Total coverage term less moratorium period). The Sum Assured, as specified in the Certificate of Insurance will be payable irrespective of the actual loan outstanding.

**Surrender Benefit**

This is a single premium term insurance plan. If an individual assured member surrenders his/ her cover due to any reason, a surrender value would be paid. The surrender value payable at any point of time during the period of cover will be as follows:

$70\% * \text{Premiums received} * (\text{Unexpired risk period in months} / \text{Total Period of cover in months}) * (\text{Sum Assured applicable at time of Surrender}^1 / \text{Sum Assured at inception})$

<sup>1</sup> As per the schedule mentioned in certificate of insurance at the outset

**Eligibility**

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- Minimum age at entry - 15 years (age last birthday)
  - Maximum age at entry - 69 years (age last birthday)
  - Maximum age at maturity - 70 years (age last birthday)
  - Minimum Policy Term – 1 year
  - Maximum Policy Term – Till age 70 years (age last birthday) subject to maximum of 30 years.
  - Minimum group size to initiate a group scheme – 50 members
  - Maximum group size – No limit
  - Event covered – Death (natural and accidental)
  - Minimum face amount - ₹ 50,000 per member
  - Maximum face amount – No Limit, but subject to underwriting
  - Minimum Premium - No Limit
  - Maximum Premium – No Limit
  - There should be a clear relationship between individual members and the group policyholder
  - Policyholder would be a legal authority to act on behalf of all members of group for the purpose of the group insurance contract
  - No Group should have been formed for the sole purpose of taking the insurance coverage

## Options

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- **Co-borrower Cover Option:** Under this option, cover on lives of Primary borrower and Co-borrowers will be considered as separate insurance covers to the extent of total loan amount subject to necessary financial and medical underwriting requirements. This would be referred to as Co-borrower cover option. Both the Co-borrowers must individually satisfy the eligibility conditions to become a Member. In the event of the death of the primary borrower/ co-borrower due to suicide, cover on the other life will continue as they are independent insurance covers.

## General Conditions

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### Termination of Coverage

The cover on the life of an assured member will cease on the earliest happening of one of the following:

- On the expiry of the term of the cover;
- The date the member attains the maximum cover ceasing age;
- The date a death claim has been admitted under the policy in respect of that member;
- The date, a valid surrender request is received from that member.

### Documentation Requirement

An eligible member may apply to participate in this insurance coverage by completing the application for membership and submitting his/her satisfactory evidence of insurability to the insurance company.

Medical examination, as determined by the company, shall be required for all eligible members whose total sum insured or amount proposed to be insured under this policy and other policies issued by the company, exceeds the non-medical limit as determined by the company and specified in the policy schedule.

### Suicide Exclusion

If a member commits suicide, whether sane or not at the time, within one year from the effective date of coverage, then the insurance in respect of the member shall come to an end immediately on the occurrence of such an event, and the liability of the company shall be limited to refund of the premium(s) received in respect of the member, without interest, less any expenses incurred by the company.

The death benefit in no case shall be less than 80% of the premium received by the company in respect of the member.

### Other exclusions:

None

### Policy Nature

The policy shall not participate in any surplus distribution by the company being a non-participating policy.

### Premium Provisions

A single premium is payable towards coverage on each insured member

### **Certificate of Insurance**

The Company shall issue in the name of each insured member, an individual certificate of insurance.

### **Full Disclosure & Incontestability:**

We draw your attention to Section 45 and statutory warning under Section 41 of the Insurance Act 1938 as amended from time to time – which reads as follows:

### **Section 45 of the insurance Act, 1938 as amended from time to time states that:**

- (1) No policy of life insurance shall be called in question on any ground whatsoever after the expiry of three years from the date of the policy, i.e. from the date of issuance of the policy or the date of commencement of risk or the date of revival of the policy or the date of the rider to the policy whichever is later.
- (2) A policy of life insurance may be called in question at any time within three years from the date of issuance of the policy or the date of commencement of risk or the date of revival of the policy or the date of the rider to the policy, whichever is later, on the ground of fraud:

**Provided** that the insurer shall have to communicate in writing to the insured or the legal representatives or nominees of the insured the grounds and materials on which such decisions are based.

Explanation I – For the purposes of this sub-section, the expression “fraud” means any of the following acts committed by the insured or by his agent, with the intent to deceive the insurer or to induce the insurer to issue a life insurance policy:

- a) the suggestion, as a fact of that which is not true and which the insured does not believe to be true;
- b) the active concealment of fact by the insured having knowledge or belief of the fact;
- c) any other act fitted to deceive; and
- d) any such act or omission as the law specially declares to be fraudulent.

Explanation II – Mere silence as to facts likely to affect the assessment of the risk by the insurer is not fraud, unless the circumstances of the case are such that regard being had to them, it is the duty of the insured or his agent, keeping silence to speak, or unless his silence is, in itself, equivalent to speak.

- (3) Notwithstanding anything contained in sub-section (2) no insurer shall repudiate a life insurance policy on the ground of fraud if the insured can prove that the mis-statement of or suppression of a material fact was true to the best of his knowledge and belief or that such mis-statement of or suppression of a material fact are within the knowledge of the insurer:

**Provided** that in case of fraud, the onus of disproving lies upon the beneficiaries, in case the member is not alive.

Explanation – A person who solicits and negotiates a contract of insurance shall be deemed for the purpose of the formation of the contract, to be the agent of the insurer.

- (4) A policy of the life insurance may be called in question at any time within three years from the date of issuance of the policy or the date of commencement of risk or the date of revival of the policy or the date of the rider to the policy, whichever is later, on the ground that any statement of or suppression of

a fact material to the expectancy of the life of the insured was incorrectly made in the proposal or other document on the basis of which the policy was issued or revived or rider issued:

**Provided** that the insurer shall have to communicate in writing to the insured or the legal representatives or nominees of the insured the grounds and material on which such decision to repudiate the policy of life insurance is based:

**Provided** further that in case of repudiation of the policy on the ground of misstatement or suppression of a material fact, and not on the ground of fraud, the premiums collected on the policy till the date of repudiation shall be paid to the insured or the legal representatives or nominees of the insured within a period of ninety days from the date of such repudiation

Explanation – For the purposes of this sub-section, the mis-statement of or suppression of fact shall not be considered material unless it has a direct bearing on the risk undertaken by the insurer, the onus is on the insurer to show that had the insurer been aware of the said fact no life insurance policy would have been issued to the insured.

- (5) Nothing in this section shall prevent the insurer from calling for proof of age at any time if he is entitled to do so, and no policy shall be deemed to be called in question merely because the terms of the policy are adjusted on subsequent proof that the age of the life insured was incorrectly stated in the proposal.

**Prohibition of Rebates: Section 41 of the Insurance Act, 1938 as amended from time to time states:**

- (1) No person shall allow or offer to allow, either directly or indirectly, as an inducement to any person to take or renew or continue an insurance in respect of any kind of risk relating to lives or property in India, any rebate of the whole or part of the commission payable or any rebate of the premium shown on the policy, nor shall any person taking out or renewing or continuing a policy accept any rebate, except such rebate as may be allowed in accordance with the published prospectuses or tables of the insurer:

**Provided** that acceptance by an insurance agent of commission in connection with a policy of life insurance taken out by himself on his own life shall not be deemed to be acceptance of a rebate of premium within the meaning of this sub-section if at the time of such acceptance the insurance agent satisfies the prescribed conditions establishing that he is a bona fide insurance agent employed by the insurer.

- (2) Any person making default in complying with the provisions of this section shall be liable for a penalty which may extend to ten lakh rupees.

**Nomination**

Nomination shall be applicable in accordance with provisions of Section 39 of the Insurance Act 1938 respectively, as amended from time to time.

**Expert Advice at Your Doorstep:** Our distributors have been professionally trained to understand and evaluate your unique financial requirements and recommend a policy which best meets your needs. With experienced and trained distributors, we are fully resourced to help you achieve your life's financial objectives. Please call us today. We would be delighted to meet you.



**Important Notes:**

- This is only a sales literature. It does not purport to be a contract of insurance and does not in any way create any rights and/or obligations. All the benefits are payable subject to the terms and conditions of the Policy.
- Benefits are available provided all premiums are paid, as and when they are due.
- Service Tax and Education Cess would be levied as per applicable laws and shall be to the account of the Policyholder.

Insurance is the subject matter of solicitation

**Policy Review (Free Look) Period**

If you are not satisfied with the terms and conditions of the policy, you have a period of 15 days (30 days if the policy is sold through distance marketing channel) from the date of receipt of the Policy to return the Policy stating the reasons for your objections, upon which you shall be entitled to refund of the premium paid subject to deduction of the proportionate risk premium for the period of cover and the expenses incurred by the company on medical examination and on account of stamp duty.

Distance Marketing includes solicitation and sale of insurance products through the following media:

- i. Voice mode, which includes telephone-calling;
- ii. Electronic mode which includes e-mail, internet and interactive television (DTH);
- iii. Physical mode which includes direct postal mail and newspaper & magazine inserts; and,
- iv. Solicitation through any means of communication apart from the above, other than in person.

**Contact Details of the Company**

**Company Website:** <http://www.maxlifeinsurance.com>

**Registered Office:**

Max Life Insurance Company Limited  
419, Bhai Mohan Singh Nagar, Railmajra, Tehsil Balachaur, District Nawanshahr, Punjab - 144 533  
Tel: 01881-462000

**Office Address**

Max Life Insurance Company Limited  
Plot No. 90A, Sector 18,  
Gurugram – 122015, Haryana, India.  
Tel No.: 0124-4219090

**Customer Service Toll Free Number:** 18002005577

Customer Service Timings: **9:00 AM - 9:00 PM** Monday to Saturday (except National holidays)



**Disclaimers:**

Max Life Insurance Company Limited is a Joint Venture between Max Financial Services Limited and Mitsui Sumitomo Insurance Co. Ltd. Max Life Insurance Co. Ltd., 11th Floor, DLF Square Building, Jacaranda Marg, DLF City Phase II, Gurugram (Haryana) – 122002. You may be entitled to certain applicable tax benefits on your premiums and policy benefits. Please note all the tax benefits are subject to tax laws prevailing at the time of payment of premium or receipt of benefits by you. Tax benefits are subject to changes in tax laws. Insurance is the Subject matter of solicitation. Trade logos displayed above belong to Max Financial Services Limited and Mitsui Sumitomo Insurance Co. Ltd. respectively and are used by Max Life Insurance Co. Ltd under a license.

**IRDAI - Registration No. 104**

ARN: Max Life/GCL/Web Brochure/February 2017

**BEWARE OF SPURIOUS PHONE CALLS AND FICTITIOUS/FRAUDULENT OFFERS**

**IRDAI clarifies to public that**

- IRDAI or its officials do not involve in activities like sale of any kind of insurance or financial products nor invest premiums.
- IRDAI does not announce any bonus.
- Public receiving such phone calls are requested to lodge a police complaint along with details of phone call, number.